



Vocabulary enhancement... A route to encyclopaedic knowledge

Rethinking linguistics
Redefining learning
Rearing laureates



ACADEMIC YEAR
2021 - 22



ONLINE COACHING PARTNER



Examination Schedule

INTERNATIONAL LEVEL (L4) : 6th March 2022
NATIONAL LEVEL (L3) : Dec 2021 - Jan 2022
REGIONAL/STATE LEVEL (L2) : Oct - Nov 2021
INTER-SCHOOL LEVEL (L1) : July - Sep 2021

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ABOUT US

SpellBee International is an educational research organisation which is currently serving around 1000+ schools across India and Sri Lanka with its English language development products and has certified around a 'million students' on vocabulary development in the past 10 years.

SpellBee International was founded by a team of social engineers and volunteers who are driven by their passion for reformation in the system of education. With two decades of their experience, SpellBee International was launched in 2010 for the empowerment of school students especially to equip them with better language skills to achieve academic and career success.

VISION

To make English Language Learning a joyous process and thereby help students learn complex subjects in a simple way.

GOALS

To create online and offline platforms for schools and educators to access, utilise and benefit from SpellBee International's research outputs and other educational resources like books, classroom tools and courses.

To expand our reach nationally and globally, collaborating with Schools, Principals, coaches, mentors and educators by providing strategic, advisory and execution support.

To reach ten million students by 2024 through digital programmes with engaging content for the end users, in partnership with Digital Spellbee and TATA's TCS iON.

MISSION

To serve institutions & individuals with well-researched, organised and appealing educational products of high standards which will set a benchmark in the industry.

THE NEED

Three-fourths of our children, by virtue of their lack in linguistic competencies, go unrecognised, or worse yet, are misjudged and considered as failures.

In a world where knowledge acquisition is impossible without mastery in English language, we have taken it up as our mission to build strong foundational English among young learners.

WHAT DO WE DO?

We DEVELOP linguistic abilities in children at the grass-roots level to appreciate, and analyse the role of language in everyday life.

We SIMPLIFY complex linguistic concepts so that children not only KNOW, but also USE the words.

We ENCOURAGE systematic learning of the language from the basics: from formation of roots, pronunciation, word combinations, contextual clues, sentence formation, comprehension and reasoning, to presenting arguments and having debates/discussions.

With SpellBee International as their learning partner, acquiring encyclopaedic knowledge is a given!

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PROGRAMME OUTCOMES

Better understanding and better performance in all subjects | Fluency in speech | Expressiveness in writing | Passion to author articles and books | A strong foundation for IELTS, TOEFL, GRE, GMAT, UPSC, etc.

INTENDED LEARNING SKILLS

Ability to question and challenge in a discussion. Develop language in an organised way to apply in research, presentation, articles and book writing.



Let's join hands in this arduous journey of creating more and more original thinkers, powerful communicators, thought leaders, key decision makers, transformational entrepreneurs, change agents, visionaries and leaders who shall usher in a new kind of planetary citizenship.

LEVELS & ROUNDS

BENEFITS AND SERVICES

LEVEL
01

Inter-School

(strengthens etymology, word associations and sentence structure)

- | | |
|---------------------------------|------------------------------|
| 1. Spell it Right (Dictation) | 4. Find the Correct Sentence |
| 2. Word Analysis | 5. General Knowledge |
| 3. Inflections and Collocations | (ROUNDS 1 TO 5) |

LEVEL
02

Regional/State

(builds phonemic awareness, introduces words' meanings and comprehension)

6. Words and Meanings
7. Form the Correct Sentence
8. Phonetics
9. Reading Comprehension

For REGIONAL/STATE Level, all the rounds of Inter-School and Regional/State Levels are included.
(ROUNDS 1 TO 9)

LEVEL
03

National

(encourages language usage and widens vocabulary)

10. Crossword
11. Word Weaving
12. Compound Words and Kinds/Types of Words

For NATIONAL Level, all the rounds of Inter-School, Regional/State and National Levels are included.
(ROUNDS 1 TO 12)

LEVEL
04

International

(expands verbal ability and logical thinking)







13. Synonyms and Antonyms
14. Idioms, Phrases and Proverbs
15. Presenting an Argument

For INTERNATIONAL Level, all the rounds of Inter-School, Regional/State, National and International Levels are included.
(ROUNDS 1 TO 15)

- A unique identity and login credential (**SPIN ID**) for every registered student to track progress and access personalised content
- Exclusive study material (**printed, colourful, age-appropriate preparatory books**) for four levels and all grades (from Grade 1 to Grade 9).
- **Virtual walk-through videos** and **Exam blueprint and guidelines videos** for all four Levels
- An exciting **online coaching hub** and interaction with **National and International mentors**. Video coaching: **Grade-wise, Level-wise and Round-wise!**
- **Graded and hologrammed Certificates** with assessment for each Level
- For the **Winners: Rewards and Recognitions** and Induction to **SpellBee International's Hall of Fame**
- A **Course Completion Certificate**, on successful completion of four levels of his/her Grade
- A **Merit Certificate in Vocabulary Development**, on successful completion of four levels for three continuous grades
- A **Diploma in Vocabulary Excellence**, on successful completion of four levels of any six grades
- Opportunity to publish original writing in **SPIN Young Writers Forum**
- Nomination for **Young Scholar Awards**



PRODUCT DELIVERY MODEL -

Preparatory Books	Preparation Duration	Exam	Certificates	Rewards & Recognitions
LEVEL 1 – Inter-School (5 ROUNDS)				
L1 book with 5 rounds 	21 – 45 days	July – Sep 2021 School-based or Home-based Exam (Online / offline)	Inter-School Topper– Certificate of Accomplishment	 
			School Topper – School Topper Certificate	
			>40% - Certificate of Achievement	
			< 40% - Certificate of Appreciation	
LEVEL 2 – Regional/State (9 ROUNDS)				
L2 book with 4 additional rounds 	21 – 45 days	Oct - Nov 2021 School-based or Home-based Exam (Online / offline)	Top 3 Marks – Certificate of Accomplishment	Books + Gift Vouchers
			Top 4 - 10 Marks – Certificate of Accomplishment	Books
			75% and above Certificate of Achievement in Distinction	 
			> 55% - Certificate of Achievement	
			< 55% - Certificate of Appreciation	

YOUR JOURNEY WITH SpellBee International

Preparatory Books	Preparation Duration	Exam	Certificates	Rewards & Recognitions
LEVEL 3 – National (12 ROUNDS)				
L3 book with 3 additional rounds 	21 – 45 days	Dec 2021 - Jan 2022 School-based or Home-based Exam (Online / offline)	Top 3 Marks – Certificate of Accomplishment	Books + Gift Vouchers
			Top 4 - 10 Marks – Certificate of Accomplishment	Books
			75% and above Certificate of Achievement in Distinction	 
			>65% - Certificate of Achievement	
			<65% - Certificate of Appreciation	
LEVEL 4 – International (15 ROUNDS)				
L4 book with 3 additional rounds and a hardbound book containing all the 1000 words and their meanings, a collectible 	21 – 45 days	6th March 2022 @ Online TCS iON (Home-based or Centre-based Depending on stay home situation)	Top 3 Marks – Certificate of Accomplishment	Induction to Hall of Fame + Books + Gift Vouchers
			Top 4 - 10 Marks – Certificate of Accomplishment	Books
			>75% - Certificate of Achievement in Distinction	 
			56% - 74.99% - Certificate of Merit Plus	
			40% - 55.99% Certificate of Merit	
<40% Certificate of Appreciation				

SNAPSHOTS FROM OUR BOOKS




100

ROUND 11 - Word Wheel

GROUP 2

Exercise 11.1



WORDWHEEL


Find the word jumbled in the wheel and write four more words from its letters.

1. RAIN _____

2. BOW _____

3. BIN _____

4. NOW _____



1. _____

2. _____

3. _____

4. _____

THE WORD: RAINBOW

THE WORD: _____

1	A. AVENGE	<input type="checkbox"/>	6	A. SHAKE	<input type="checkbox"/>	11	A. LAG	<input type="checkbox"/>
	B. AVENGER	<input checked="" type="checkbox"/>		B. SHAKED	<input type="checkbox"/>		B. LAGS	<input type="checkbox"/>
	C. AVENGES	<input type="checkbox"/>		C. SHOOK	<input type="checkbox"/>		C. LAG'S	<input type="checkbox"/>
	D. AVENGING	<input type="checkbox"/>		D. SHAKEN	<input type="checkbox"/>		D. LAGGED	<input type="checkbox"/>
2	A. BAKER	<input type="checkbox"/>	7	A. FOLD	<input type="checkbox"/>	12	A. LARYNX	<input type="checkbox"/>
	B. BAKER'S	<input type="checkbox"/>		B. FOLDER	<input type="checkbox"/>		B. LARYNXES	<input type="checkbox"/>
	C. BAKERS	<input type="checkbox"/>		C. FOLDERS	<input type="checkbox"/>		C. LARYNGITIS	<input type="checkbox"/>
	D. BAKERY	<input type="checkbox"/>		D. FOLDER'S	<input type="checkbox"/>		D. LARYNGES	<input type="checkbox"/>
3	A. CHUNKY	<input type="checkbox"/>	8	A. GARGLE	<input type="checkbox"/>	13	A. LULL	<input type="checkbox"/>
	B. CHUNKS	<input type="checkbox"/>		B. GARGLED	<input type="checkbox"/>		B. LULLABY	<input type="checkbox"/>
	C. CHUNK'S	<input type="checkbox"/>		C. GARGLING	<input type="checkbox"/>		C. LULLING	<input type="checkbox"/>
	D. CHUNK	<input type="checkbox"/>		D. GARGLINGS	<input type="checkbox"/>		D. LULLIED	<input type="checkbox"/>

S. No	WORDS	MEANINGS
1.	<input type="text"/>	something funny or silly, causing people to giggle
2.	<input type="text"/>	able to see or view something
3.	<input type="text"/>	the science of study of the earth and its physical features
4.	<input type="text"/>	loss or lack of respect, honour or esteem
5.	<input type="text"/>	a box or something which holds things together

- able

cap -

- tainer

- grace

bi -

- logy

- er

- mature

- able

vis -

con -

dis -

- ness

tired -

carpent -


laugh -






im -

- ible

- focal

geo -

PERMEABLE	/ˈpɜː.mɪ.ə.bəl/	(adj) of a membrane or spongy material having pores or openings that allow a liquid or gas to pass through: <i>pores or absorbent</i>	permeate, permeates, permeating, permeated, permeably, permeability, permeableness
PERSEVERE	/ˈpɜː.sɪ.vɪər/	(v) to continue to do something in a determined manner, and not give up even when faced with difficulties or failures: <i>persist</i>	perseveres, persevering, perseveringly, persevered
PERSONIFY	/ˈpɜː.sən.ɪ.fai/	(v) to give human-like features or qualities to a non-living or non-human thing: <i>represent</i> (v) to be a perfect example of someone or something, or a particular quality: <i>symbolise or embody</i>	personifies, personifying, personified, personifiable, personifier, personification, personifications
PERSPIRE	/ˈpɜː.spaɪər/	(v) to lose moisture (sweat) from the pores on the skin, especially when the weather is very hot and humid or because of exercise or being nervous: <i>sweat</i>	perspires, perspiring, perspired, perspiringly, perspiration
PESTICIDE	/ˈpest.ɪ.sɪd/	(n) a harmful and poisonous chemical substance that is used to kill insects and small animals (pests) that damage the crops (n) a specific stage in the development or progress of something: <i>level</i> (n) a period of strange or difficult behaviour that does not last long: <i>stage</i> (e.g. teenage phase) (n) the shape or the part of the moon or a planet that is visible at different times during a month (e.g. The new moon and the full moon are two phases of the moon)	pesticides, pesticidal, phases, phasing, phased
PHASE	/feɪz/	(n) an interesting fact or event that can be seen, felt, etc. and that typically is unusual or difficult to understand or explain fully: <i>rare occurrence</i> (n) someone or something that is very impressive, successful or popular because of an unusual or extraordinary ability or quality: <i>prodigy or sensation</i>	
PHENOMENON	/fɪˈnɒm.ɪ.nən/		phenomena (plural), phenomenal, phenomenally, phenomenons (plural)

GUESS
THE WORDS

S.No.	COLUMN 1	COLUMN 2	ANSWERS
1	Heavy	A quickly	D
2	Leafy	B people	E
3	Aut	C time	A
4	Long	D rain	C
5	Ordinary	E vegetable	B



This dialogue is taken from chapter 1 of the book *The Chronicles of Narnia, the Lion, the Witch, and the Wardrobe* by C.S. Lewis

JUCY: Good evening.

TUMMUS: Good evening, good evening. Excuse me - I don't want to be inquisitive but should I be right in thinking that you are a Daughter of Eve?

JUCY: My name's Lucy.

TUMMUS: To be sure, to be sure. How stupid of me! But I've never seen a Son of Adam or a Daughter of Eve before. I am delighted. That is to say - Delighted, delighted. Allow me to introduce myself. My name is Mr. Tummus.

JUCY: I am very pleased to meet you, Mr. Tummus.

TUMMUS: And may I ask, O Lucy Daughter of Eve, how have you come into Narnia?

JUCY: Narnia? What's that?

TUMMUS: This is the land of Narnia, where we are now; all that lies between the lamp-post and the great castle of Cas Paroos on the eastern side. And you have come from the wild woods of the west?

JUCY: I - I got in through the wardrobe in the spare room.

TUMMUS: Ah! If only I had worked harder at geography when I was a little fellow, I should no doubt know all these things straightaway. It is too late now.

SACT: But may I suggest something of an, it's only just half dark there - at least - I've not seen it. It is summer there.

TUMMUS: Meanwhile, it is winter in Narnia, and has been for ever so long; and we shall both catch cold if we stand here talking in the snow. Daughter of Eve, from the far land of Spure Glen where eternal summer reigns around the bright city of Wic-Mond, how would it be if you came and had tea with me?

LUCY: Thank you very much. Mr. Tummus, but I was wondering whether I ought to be getting back.

TUMMUS: It's only just round the corner, and there'll be a morning's ride and tea and sandwiches and cake.

LUCY: Well, it's very kind of you. But I don't be able to stay long.

TUMMUS: If you will take my arm, Daughter of Eve, I shall be able to hold the umbrella over both of us. That's the way. Now-off we go.





	CHILDREN'S BOOKS	TELEVISION	MOVIES
1.	Captain Jack	The Adventures of Tintin	Herge
2.	Pudding Bear	A Bear Called Puddington	Michael Bond
3.	Polynesia	The Story of Doctor Doolittle	Hugh Lofting
4.	Fred and George Weasley	Harry Potter	J.K. Rowling
5.	Peter Waterbury	The Railway Children	E. Nesbit
6.	Elizabeth Allen	The Naughtiest Girl series	Enid Blyton
7.	Tinker Bell	Peter and Wendy	JM Barrie
8.	Miss Trunchbull	Matilda	Ronald Dahl
9.	India Opal Bhoni	Because of Winn-Dixie	Kate DiCamillo
10.	Count Claf	A Series of Unfortunate Events	Lemony Snicket



GSEB-14

Round - 10: Presenting an Argument










Exercise 13.1 – Biographical Sketch

CHARACTER OF SHREYA

S. No.	STORY LINE	STORY LINE
1		These continents were formed because of the movement of the tectonic plates. The Indian continent split from the south-east Asian continent and collided with the European plate. The collision led to the formation of the Himalayas. The Indian continent is still moving towards the Asian continent. This is why the Himalayas are still growing in height.
2		Let us imagine the Indian continent as a giant. India is the head of the giant. The rest of the continent is the body. The Indian continent is still moving towards the Asian continent. This is why the Himalayas are still growing in height.
3		The world's continents are still in motion. The Indian continent has been colliding with the Asian continent for millions of years. This has led to the formation of the Himalayas. The Indian continent is still moving towards the Asian continent. This is why the Himalayas are still growing in height.
4		It is a fact that the Indian continent is still moving towards the Asian continent. This is why the Himalayas are still growing in height. The Indian continent is still moving towards the Asian continent. This is why the Himalayas are still growing in height.
5		There are about 100 million years ago, these plates came back together and formed a supercontinent. This supercontinent was called Pangea. It was a single landmass that covered almost the entire Earth. It was a single landmass that covered almost the entire Earth.
6		About 200 million years ago, Pangea split into Northern and Southern continents – Eurasia and Gondwana. Eurasia and North America were formed from Eurasia, Africa, South America, India, Australia and Antarctica were formed from Gondwana. Eurasia and North America were formed from Eurasia, Africa, South America, India, Australia and Antarctica were formed from Gondwana.
7		100 million years ago, India broke into three pieces that drifted apart in a new ocean basin between Africa and Australia. India broke into three pieces that drifted apart in a new ocean basin between Africa and Australia.
8		But still, the Earth with a different shape 100 million years ago. When it going to reach this stage in India and the continents will be merged together into one giant block, the Pangea 2.0 will be formed. India and the continents will be merged together into one giant block, the Pangea 2.0 will be formed.
9		1000s have walked upon the continents 200 million years ago than the separation of the tectonic plates. 1000s have walked upon the continents 200 million years ago than the separation of the tectonic plates.
10		In about 100 million years ago, Pangea is being up again. Gondwana, Africa, Eurasia and Australia. In about 100 million years ago, Pangea is being up again. Gondwana, Africa, Eurasia and Australia.

Conclusion

MODELS AND INCLUSIONS

MODELS	Registration Fee	Registration Fee for consecutive Levels	Preparatory Books	Coaching Support	Exam Blueprint & Guidelines videos	L4 Coaching & Language Leadership Camp	International Level Exam (L4)	Course Completion Certificate
SpellBee INTENSE 	₹ 6000 ₹ 4200 (after applying 30% discount on 6000 INR) *Offer valid only for this year	 All inclusive (₹ 4200 is towards all 4 Levels)	 All 15 Rounds Level 1 book + hardbound book with all 1000 words' meanings on registration (L2, L3, L4 books on completion & progression to the consecutive Levels)	 Virtual walk-through videos for each Round 20+ hours of page-by-page (for 60% of content), Round-wise mentoring Year-long access to our online coaching platform: coaching videos, live webinars & Q&A sessions (recorded version)	 For every Level + A special exam preparation video before Level four (L4) exam, will be provided	 Complete Coaching: Phased access (Level-wise) to all 15 Rounds' content and coaching (No additional fee; included in the Reg. Fee of ₹4200)	 Will be coached to reach and complete all four Levels successfully	 Guaranteed, on the condition he/she completes all four Levels' exams
SpellBee Excel Plus 	₹ 600	L2 – ₹ 700 L3 - ₹ 800 L4 - ₹ 2400	Level 1 book, on registration (L2, L3, L4 books on successful completion and registration only)	Virtual walk-through videos for each Round 4 to 5 hours of page-by-page (for 60% of content), Round-wise mentoring (for Level 1) 2 months' access to our online coaching platform containing coaching videos Level wise	For every Level	Only on successful completion to Level four (L4) (Reg. Fee: ₹1500)	Can enrol only after successful completion of Level 3 (L3)	On successful registration and completion of all four Levels and camp participation

The students who have enrolled under SLEP (SpellBee Intense at ₹4200) will receive our beautiful, hardbound, grade-specific Young Learner's Dictionary with descriptive, pictorial meanings of those 1000 words dealt with for their grade, along with their Level 1 (Inter-School) book itself. Other students shall receive the same when they qualify and register for Level 4 (International Level).





“The journey is joyous and the goal is in each step.”

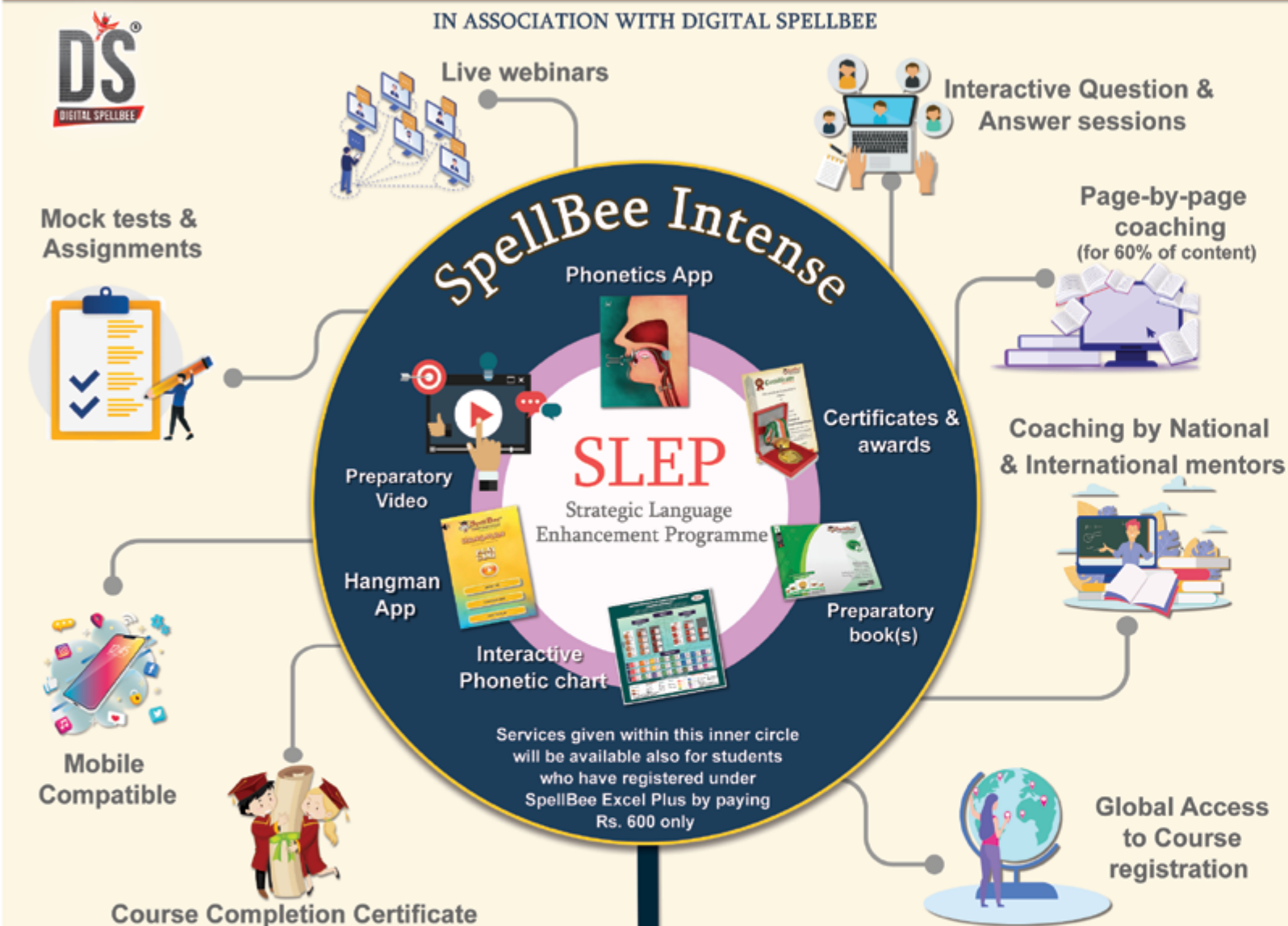
OUTCOMES OF THE PROGRAMME

Participating children gain the abilities to:

- understand, analyse and appreciate the role of language in everyday interactions
- engage in advanced knowledge acquisition in “any subject” due to the awareness of chunking words to root words
- develop proficiency not only in English, but also in other European languages like French, Spanish or German with their understanding of cognates
- swiftly comprehend the meaning of words, in both reading and written vocabulary, via their increased knowledge of words, word families and recognising patterns within words
- make use of contextual clues to infer meanings of unfamiliar words via their understanding of morphemes
- become a leader, coach, mentor/teacher to other English learners
- confidently challenge, debate and reason faster and better in a discussion, by virtue of a strong foundational knowledge in linguistics
- develop language skills in an organised way, which will be useful in pursuing activities like research, oral presentation, authoring articles, books, etc.

ONLINE COACHING/RESOURCES

STEP-BY-STEP GUIDELINES



There will be page-by-page coaching (for 60% of content) and in-depth explanation of the vocabulary, grammar, phonetical and other concepts. This also entails mock tests which prepares the students to ace the real exams with ease. Learners shall also get a Course Completion Certification at the end of this programme.

Students who have enrolled under SLEP (SpellBee Intense at ₹4200) shall have phased access to coaching videos from Inter- School Level till they compete at the International Level (Level 4). Students who have enrolled under the SpellBee Excel can also gain access to these videos when they qualify and register for the Higher Level (Level 4).

Level 1

- ▶ The School can give the count for the number of Student Registration Forms (SRF) required to SpellBee International coordinator through Email/WhatsApp
- ▶ The filled in SRFs should be couriered to SpellBee International's Head office. The total collected registration fee should be forwarded via online transaction to SpellBee International Pvt. Ltd (account details will be shared through Email)
- ▶ The unique SPIN ID for every contestant will be sent to the registered email address of the student and the consolidated copy will be sent to the schools later.
- ▶ The preparatory books will be sent to the school or to the student's residential address based on stay home situation.
- ▶ Sealed question-and-answer sheets will be sent to the School for all the Exams to be conducted in the School premises on mutually agreed dates. We also conduct internet-based exams for assessment if situations so warrant, on case-to-case basis
The question-and-answer sheets are to be couriered to the Head office/Regional Coordinator for evaluation.
- ▶ The results will be sent to the school. The contestants will fall under 4 categories:
 - ACCOMPLISHMENT: Inter-School Topper and School Toppers
 - ACHIEVEMENT IN DISTINCTION
 - ACHIEVEMENT
 - APPRECIATION
- ▶ REWARDS: Certificates for all students highlighting their category and performance based grade will be sent to the School.

Level 2,3,4

- ▶ On completion of Level 1 - entry level(s), students can register (online/offline) for higher levels.
- ▶ The Preparatory Books containing additional rounds will be sent to the School/Residence based on stay home situation.
- ▶ Exams will be conducted on agreed dates (school-based or home-based).
- ▶ The results will be sent to the School through mail and also will be hosted in our registration/CRM portal.
- ▶ REWARDS: Prizes for Winners and Certificates for all students highlighting their category and performance-based grade will be sent to the School.

All participating students can progress till Level 4 - International Level by consistent performance. They can get all the knowledge materials and gain holistic linguistic knowledge for their grade/age and be awarded with a Course Completion Certificate along with International Level Certificate.

In the event of unforeseen lockdown or any emergency, we shall ensure the students complete their SpellBee journey successfully via virtual guidance and online exams, even if the School had opted for offline school-based exam. We shall also send their preparatory books and rewards to their residential addresses with a minimum shipping charge.*

(*only under School's advisement)



What is SpellBee International?



Virtual walkthrough video of Level 1



Competition-based Games in Google Play Store



SpellBee International Pvt. Ltd.

No. 30, Vellalar Street, Mogappair West,
Chennai- 600 037, Tamilnadu, INDIA.



10,000 + Prizes
& Rewards

AWARDED



10,000 +
TEACHERS

TRAINED AND CERTIFIED




7,00,000 +
STUDENTS


ASSESSED AND CERTIFIED




3500 +
SCHOOLS

ACROSS INDIA AND SRI LANKA

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