

Global Outreach Collaborators





C2C - Classrooms to Communities

International Level Exam

Powered by TCS iCN



Programme Manual

# SpellBee International's

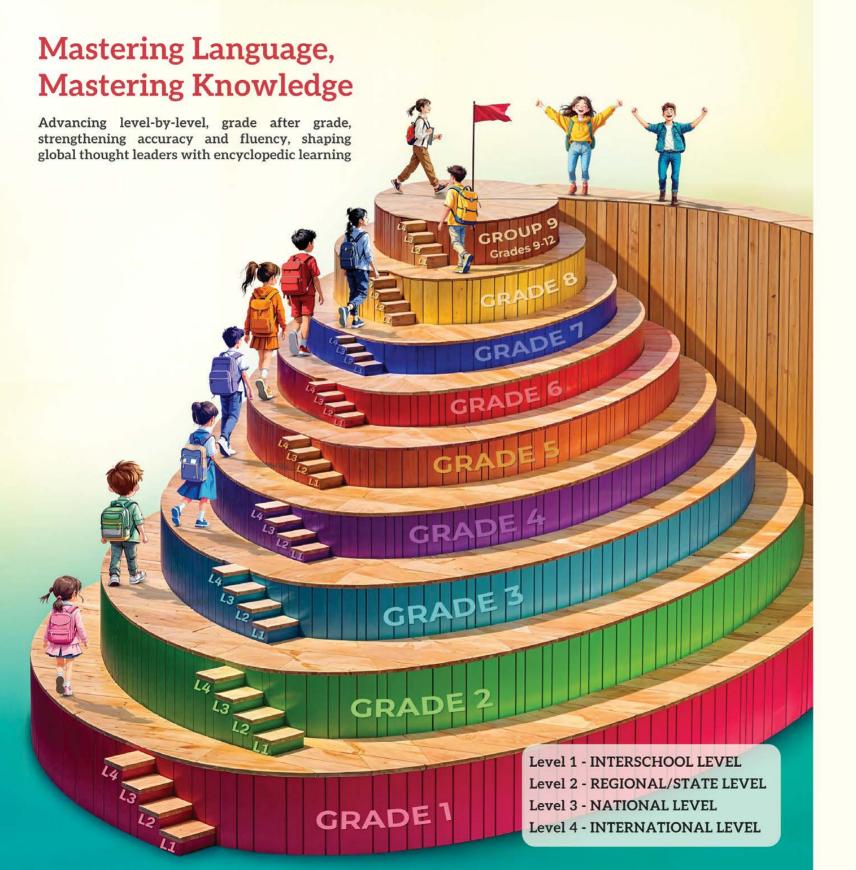
Strategic Language Enhancement Programme (SLEP)

With accuracy-building course content and fluency-building exercises and assignments

for Students of Grades 1 - 12

SLEP is a systematically-organised, age-appropriate, research-based curriculum with centralised national and international assessments for matchless mastery of the English Language.

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## **CONTENTS**



About Us



Concepts in Action



15 Rounds of SLEP





SLEP Models and Inclusions



Programme Deliverables



Action Steps and Guidelines



SLEP Concepts in Detail



Global Outlook & Fluency Excellence



LSRW Fluency Activities



The 54-Book Series



Grade-wise Learning



Hall of Fame



Testimonials



Print Media Spotlights



Webinars



Our Assessments



**Digital Presence** 



**FAQs** 



Fluency Fiesta

Devakanni Subramanian

Thank you for your continued trust and partnership.

Warm regards,

Den

Devakanni Subramanian CEO - SpellBee International Program Director - HS4A

(Human Security for All), India

Fellow - WAAS (World Academy of Art and Science)

"True education
mirrors life itself,
where each lesson
unveils practical
wisdom, fostering
deeper consciousness
and meaningful impact
in society"

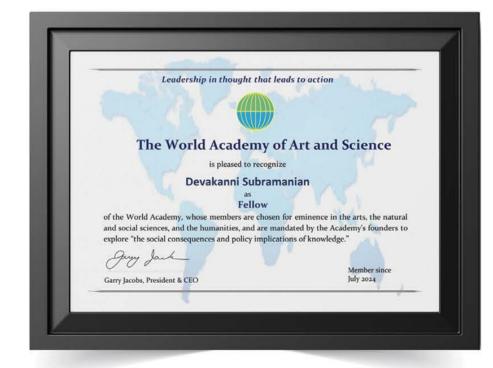
Dear Esteemed Educators and Institution Leaders,

Warm greetings to you!

It is with great gratitude and respect that I write to you. Your trust in our work and your encouragement for the team behind this mission—whether through direct interactions or years of continued support—have been the foundation of our success. Your belief drives us to deliver better solutions year after year.

With the NEP's educational goals and the United Nations' Human Security goals as guiding principles, we have worked diligently to create a programme that is interactive, engaging, and impactful. Every element has been designed to ensure quality learning, not just for students, but also to enrich the experiences of parents and teachers alike.

We invite you to explore our programme, crafted to make a lasting difference in your students' academic journeys. Your feedback will be invaluable in helping us deliver even greater value. Together, let us equip our children to meet the demands of the future with confidence and enhanced capability.



### Letter from President - WAAS



-03

#### C2C Classroom to Communities

A SpellBee International and WAAS Joint Action Campaign for Human Security for All (HS4A)



#### **Garry Jacobs**







Dear SpellBee International,

I am writing to officially authorize and designate SpellBee International as an esteemed World Academy of Art & Science (WAAS) partner for campaigning the concept of Human Security for All (HS4A) in educational institutions across India. Additionally, SpellBee International is authorized to appoint volunteers and office bearers to work on behalf of HS4A.

We are confident that this partnership will have a significant impact on spreading awareness and understanding about human security among the youth in India.

Together, we can foster a stronger sense of security, dignity, and empowerment for all individuals.

Wishing SpellBee International every success in this endeavor.

With best regards,

Garry Jacobs President & Chief Executive Officer World Academy of Art & Science

www.humansecurity.world/spellbee/



An excerpt from WAAS-HS4A Newsletter of February, 2024:

#### A Pilot HS4A School Student Program Launched in India

SpellBee International, an Indian educational organization, has just launched a pilot program to disseminate information to school children in India

regarding all dimensions of human security and their relevance to individuals, families, communities and the nation on issues such as food and nutrition, health, environmental, personal, community and technological security. The program is being conducted as part of HS4A in collaboration with WAAS and the UNTFHS.

It involves advancing its language development program through a technology-driven, generative AI-influenced fluency module. This initiative seeks to impact about 2000 Indian schools. The program focuses on issues related to 60 internationally recognized days related to human security and sustainable development. On designated days, schools will conduct a variety of activities and encourage students to submit digital work, including original art, video pledges, or blog entries documenting their involvement.

Scan here to read the full WAAS-HS4A Newsletter of February, 2024



## About Us

SpellBee International is a trailblazing educational research organisation that has revolutionised English language education for over 15 years, serving more than 5000 schools and certifying over 10.00.000 students.

Founded in 2010 by a team of visionary social engineers, seasoned educationalists, and international researchers, we have tirelessly worked towards bringing about a paradigm shift in language

## Mission



SpellBee International is on a mission to break down language barriers for children in ESL regions, paving the way for academic and professional success. We empower young learners with a stronghold in English, elevating their potential for triumph and recognition in every endeavour they pursue.



## Vision (•)



- To empower students by equipping them with superior language skills thereby aiding them in acquiring encyclopaedic knowledge.
- To make language learning a joyous process and thereby help students learn complex subjects in a simple way.
- Our goal is to reach ten million students innovative digital programmes, enabling students to learn at their own pace and develop a deeper understanding of the English language.
- generation of global leaders.
- SpellBee International aims to transform language education into an exciting and rewarding experience for students and educators.
- Our innovative online and offline platforms provide a wealth of resources including books, tools, and courses. We empower schools to enhance their language education programmes and help students build foundational English skills for academic and career success.
- We collaborate with coaches and educators worldwide to improve student outcomes and provide access to a vast range of resources.
- Our unique approach to language learning is the fruit of 25+ years of grassroots-level collaborations by our team, with thousands of educational institutions, whose feedback, support, and recognition have helped us evolve our linguistic learning system to what it is today.

What is SpellBee International's Strategic Language Enhancement Programme? (SLEP)

SpellBee International's Strategic Language Enhancement Programme (SLEP) offers students the chance to unlock the power of language like never before. This comprehensive course in English vocabulary and language development is exclusively designed for school-going students and takes the form of a thrilling national and international competition that will push students to new heights.

SLEP's knowledge products are meticulously designed to be systematic, sequential, and age-appropriate, taking an immersive and activity-based approach that caters to all learning styles. With scholarly materials that are both informative and globally neutral, students can rest assured that they are receiving the highest quality education. SLEP equips students with the tools and confidence to succeed in any language-based setting.

### What do we do?

- ▶ We DEVELOP linguistic abilities in children, enabling them to appreciate and analyse the role of language in everyday life.
- ► We SIMPLIFY complex linguistic concepts so that children not only KNOW, but also USE the appropriate words.
- ➤ We ENCOURAGE systematic learning of the English language from the basics: from word formation (via root words), pronunciation, word combinations, phrase making, comprehension, sentence formation, world of literature, literary devices, reasoning, presenting arguments, and exercises on fluency development.

With SpellBee International as their learning partner, acquiring encyclopaedic knowledge is now easily within their grasp!

### **SLEP's Outcomes**

- ▶ Better understanding and better performance in all subjects
- Fluency in speech & expressiveness in writing
- > Passion to author articles and books
- A strong foundation for IELTS, TOEFL, GRE, GMAT, UPSC, etc.

66

Let us join hands in this arduous journey of creating more and more original thinkers, powerful communicators, thought leaders, key decision makers, transformational entrepreneurs, change agents, visionaries, and leaders who shall usher in a new kind of planetary citizenship.









#### Spell it Right

A word bank of age-appropriate, cherry-picked 1000 words - to know how to correctly spell and pronounce words - tested via dictation, to strengthen phonemic awareness

#### Find the **Correct Sentence**

101 grammar concepts for all grades - also supplemented with easy-to-understand explanations tested to know the nuances of sentence construction and spotting the errors and avoid making errors in sentences

04

#### Form the **Correct Sentence**

Unjumbling the sentence fragments and putting them in the correct order, and finding the correct word to fix a sentence - to master word order in sentences based on the types of sentences. (S+V+O = We are happy -Declarative Sentence; V+S+O = Are we happy? - Interrogative Sentence)

07

#### **Word Analysis**

A set of root words to understand and master word combinations by chunking - To weave new words with the learnt root words and guess correctly the meanings of even unfamiliar words - trained and tested to have an exponential understanding and grasp of words

#### General Knowledge

Literature-based GK containing questions from age-appropriate story books and authors, and interesting literary devices - to trigger them to read extensively, and write original works with intense passion and creativity

#### **Phonetics**

Learning the speech sounds and proper articulation to understand silent letters, homophones, short vs. long sounds, subtle sound differences with example words - to perfect pronunciation and fine tune diction

08

#### Inflections and Collocations

Different forms of words and frequently used word combinations and phrases - to know proper word usage according to the sentence's context - tested to master word grammar and appropriate word applications and combinations

03

#### Words and Meanings

Systematic, phase-wise learning of the meanings of all 1000 words with the help of pictures in every page and Hangman and Trekman games - to develop context-based usage of words for a rich and active vocabulary

06



## Reading Comprehension

Understanding any and all types of written information with unique exercises on poems. product labels, letters, news articles, dialogues, posters - to read, reflect, research and understand - to cultivate data interpretation and logical reasoning skills

09

#### Compound

Words and Kinds/ Types of Words

The different types of compound words, parts of speech, and -onyms like homonyms, capitonyms, and demonyms - to

know, understand the structure of words in English, and master their creation, category, and characteristics.

#### Idioms, Phrases and Proverbs

Phrases (literal and figurative), interesting idioms and internationally relevant proverbs - to have native speaker-like understanding of the language and create creative and compelling communications - both formal and informal

#### Crossword

Solving theme-based, word-clue crosswords and picture-clue crosswords - to identify and retrieve learned words based on their meanings, sounds, etc. enhancing verbal ability skills

10

#### Synonyms and Antonyms

Learning to choose and apply a word's alternative word correct synonym or antonym suiting the context of the sentences they appear in - for excellent conversational and written English

13

#### Presenting an Argument

Unjumbling and ordering the sentences of a poem/speech/report/argument/ story /review/ process/biography etc.- to logically analyse and use appropriate ordering strategies based on the goal of communication: to narrate/notify/ negotiate, etc.

15

#### Word Weaving

Word wheels, word stairs and word combo exercises - to guess, build and spot words based on pictures/meanings - to build vocabulary strength by choosing and using right and relevant words





Levels Rounds

### **Preparation Time**

## **Rewards and Recognitions**



Interschool

Strengthens vocabulary

and grammar skills

(Rounds I to V)

- I | Spell it Right (Dictation) II Word Analysis (Root words)
- III Inflections and Collocations
- IV Find the Correct Sentence
- v General Knowledge (Literary World)

21 - 30 days



75% and above Between 56% - 74.9% Between 40%-55.9% 39.9% and below

#### Interschool Toppers

Medal + Certificate of Accomplishment (with Interschool Topper seal)

#### Level 1 Medals:

Class Topper/School Topper/ Interschool Topper Medal, whichever is higher, depending on scores secured

- Certificate of Achievement in Distinction

- Certificate of Merit Plus
- Certificate of Merit
- Certificate of Appreciation



Medal + Certificate with School Topper seal

School Topper Medals for every Grade are applicable if minimum 6 students have appeared from the same Grade for L1 Exam

#### Class Toppers

Medal + Certificate with Class Topper seal

One Class Topper Medal (if minimum 10 students have appeared from the same class or section for L1 Exam)

Three Class Topper Medals (if 15+ students have appeared from the same class or section for L1 Exam)



Regional/State

Improves pronunciation and comprehension

Enhances verbal ability and language accuracy

(Rounds I to IX)

- VI | Words and Meanings VII Form the Correct Sentence
- VIII Phonetics
- IX Reading Comprehension

Top 1 - 10 Rank holders

90% and above

Between 75% - 89.9% Between 56% - 74.9%

Between 40% - 55.9%

39.9% and below

- Topper's Certificate + Trophy + Book set

- Certificate of Accomplishment + Medal
- Certificate of Achievement in Distinction
- Certificate of Merit Plus
- Certificate of Merit
- Certificate of Appreciation





**National** 

(Rounds I to XII)

- X Crossword
- XI Word Weaving
- XII Compound Words and Kinds/Types of Words

21 - 30 days

21 - 30 days

21 - 30 days



Top 3 Rank holders Top 4-10 Rank Holders

90% and above

Between 75% -89.9%

Between 56% - 74.9% Between 40% - 55.9%

39.9% and below

- Topper's Certificate + Trophy + Gift voucher + Book set
- Topper's Certificate + Trophy + Book set
- Certificate of Accomplishment + Medal
- Certificate of Achievement in Distinction
- Certificate of Merit Plus
- Certificate of Merit
- Certificate of Appreciation





(Rounds I to XV)

XIII | Synonyms and Antonyms XIV Idioms, Phrases and Proverbs

XV Presenting an Argument

Top 3 Rank holders Top 4-10 Rank holders 90% and above

Between 75% -89.9%

Between 56% - 74.9% Between 40% - 55.9%

39.9% and below

- -\*Topper's Certificate + Trophy + Gift voucher + Book set
- Topper's Certificate + Trophy + Book set
- Certificate of Accomplishment + Medal
- Certificate of Achievement in Distinction + Medal
- Certificate of Merit Plus + Medal
- Certificate of Merit + Medal
- Certificate of Appreciation + Medal



Promotes competency in conversational English and critical thinking skills



Model

Model

Model

### **SLEP Models and Inclusions**



### SpellBee Excel

Optional Model for Level 1 only Fee - Rs. 690/- per student Minimum Registration - 150

01. Level 1 Preparatory book

02. 24/7 Access to coaching hub 03. Monthly webinars/Level-wise Boot Camp

04. L1 Exam assessment & Certification



Fee - Rs. 690/- per student

Minimum Registration - 600

consecutive Levels: Level 2

Registration Fee for

Level 3

Level 4

Registration Fee

for consecutive

Levels:

Level 2

(Regional / State Level)

790/-

Level 3

1200/-

Level 4

(International

Level)

3,300/-

1200/-

### **SpellBee Excel Plus (Whole School)**

For Students

01. All the inclusions of Model A

#### For Teachers

- 01. Guided assistance to implement the fluency programme through C2C
- 02. Teachers' Manual for Curriculum Integration (For Level 1 only)
- 03. Guideline Manual for teachers (HS4A)
- 04. Assessment Sheets for fluency programme C2C through HS4A
- 05. On-the-spot Star Performers certificate for C2C activities through HS4A
- 06. Complimentary access to Certificate Course in Pronunciation of Speech Sounds in English Language (Any one of two)
- 07. Complimentary enrolment to Certificate Course on Phraseology (Any one of two)
- 08. English Olympiad for teachers (Free entry for 10 teachers)

#### For Classroom / School

- 01. A1-sized Phonetic Chart Poster for all classrooms
- 02. Interactive Phonetic Chart for Smart Boards
- 03. Classroom posters on recommended books with their authors and reviews for all classrooms
- 04. 101 Captivating Wall posters on Language Development
- 05. Special Plaque as SpellBee International's Centre of Excellence along with the School name and logo
- 06. Whole School Assessment

#### For Heads of the Institution

- 01. National / International Teachers' Seminars/ Knowledge Exchange Programmes

02. Complimentary access to Language Leadership Programme

#### **SpellBee Intense**

Optional Model - Enrolment in All 4 Levels Fee - Rs. 6000/- per student

Minimum Registration - 60

01. Registration, Assessment and Certification for Interschool, Regional/state,

- National and International Levels 02. Preparatory Books (L1, L2, L3 & L4)
- 03. 24/7 Access to Coaching Hub, Web and Play Store App. Games
- 04. Webinars/Learning Activities/Level-wise Boot Camps for 8 months 26 hours
- 05. Periodic Special Sessions for Tie Exams, etc.
- 06. All Level Exams, Mock Exams & International Level Exam via TCS iON/DS Platform

Fee - Rs. 6000/-

Registration - 600

per student

Minimum

Model

### For Students

- 01. All the inclusions of Model B
- 02. Pre-assessment Test
- 03. A3-sized Individual Phonetic Chart for students

**SpellBee Intense Plus (Curriculum Integration Model)** 

- 04. Mock exam for all Levels
- 05. Recommended grade-wise Audiobooks
- 06. Exercise book

#### For Teachers

- 01. Teachers' Manual for Curriculum Integration
- 02. Guideline Manual for teachers (HS4A)
- 03. Assessment Sheets for fluency programme C2C through HS4A
- 04. Complimentary access to Certificate Course in Pronunciation of Speech Sounds in English Language (Any one of two)
- 05. Complimentary enrolment to Certificate Course on Phraseology (Any one of two)
- 06. On-the-spot Star Performers certificate for C2C activities through HS4A (Human Security for All) a global campaign

#### For Classrooms/Schools

- 01. A1-sized Phonetics Chart Poster for all classrooms
- 02. Posters on recommended books with their authors and reviews for all classrooms
- 03. Interactive Phonetic Chart for Smart Boards
- 04. Phonetics Flash Cards
- 05. Sentence Builder Flash Cards
- 06. JAM Flash Cards
- 07. HS4A Express Cards
- 08. Presenting an Argument Flash Cards
- 09. 101 Captivating Wall posters on Language Development
- 10. Special Plaque as SpellBee International's Centre of Excellence along with the School name and logo
- 11. Whole School Assessment

#### For Heads of the Institution

- 01. Scholarship/Sponsorship on Educational Leadership Programmes from top tier institutions in India
- 02. National / International Teachers' Seminars/ Knowledge Exchange Programmes



ellBee®
national
page for Life

S.NO.	DETAILS	DESCRIPTION	SpellBee Excel ₹ 690/-	SpellBee Excel Plus ₹ 690/-	SpellBee Intense ₹ 6,000/-	SpellBee Intense Plus ₹ 6,000/-
	F	OR STUDENTS	Optional Model	Whole School Model	Optional Model	Curriculum Integration Model
01	Registration for Level 1	Includes Level 1 book, coaching videos, examination, assessment, certification and medal (if applicable)	~	~	~	1
02	Registration for Levels 2, 3 and 4	Includes books for Levels 2, 3 and 4, with coaching videos, examination, assessment, certification for all Levels, and medals, gift sets, book sets for top rankers	×	×	~	4
03	Pre-assessment Test	To evaluate and gauge students' language skills before starting the programme for comparative assessment at the end of the year. Pre-assessment Test shall be conducted in July 2025	×	×	×	~
04	Post Assessment comparatives	This evaluation measures English language proficiency after completing our programme, providing comprehensive understanding into student development. Designed as an exclusive test, it focuses on assessing application skills, ensuring effective progress tracking.	×	×	×	<b>✓</b>
05	Access to our exclusive SPIN ONE App	An amazing app that simplifies communication, supports daily learning, reminds one to complete coaching videos, and provides easy access to course content, exams, and assessments	~	~	~	~
06	Course books	Meticulously researched, age-appropriate, organised, activity-based multicoloured book(s) complete with sample question papers, lively images and colourful graphics	Level 1 book only	Level 1 book only	All 5 books	All 5 books
07	Young Learner's Dictionary	A collectible, hardbound dictionary featuring 1000 Grade-level words, phonetics, meanings, pictures, synonyms, and rich derivations—a must-have for expanding your vocabulary	×	×	~	1
08	Course Access	A comprehensive digital learning platform with round-the-clock access and exclusive page-by-page coaching by our authors and esteemed national and international experts in the field	Rounds 1-5 only	Rounds 1-5 only	All 15 Rounds	All 15 Rounds
09	Games via Apps	Exclusively crafted games for students to learn the course Rounds - available on PlayStore (Android), App Store (Apple), and web-based platforms <b>Trekman</b> (Android, Apple and Web platform), <b>Hangman</b> (Web platform), <b>Phonetics Quiz</b> (Android)	~	~	~	~
10	Live Boot camp	Online Coaching – A dynamic, expert-led mentoring programme by national and international experts, providing in-depth, round-by-round mastery of each Level. Engaging live Q&A sessions ensure clarity, while optional LSRW and fluency enhancement activities offer an extended edge for students aiming for excellence.	For Level 1 only - Other Levels on subsequent registration	For Level 1 only - Other Levels on subsequent registration	For all 4 Levels	For all 4 Levels
11	Interactive Phonetic Chart	Our custom-designed English phonetic chart is a tool that facilitates precise pronunciation mastery. It enhances linguistic skills through interactive features and engaging video tutorials, promoting correct pronunciation	~	~	~	<b>✓</b>



Bee® ional or Life

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	F	OR STUDENTS	Optional Model	Whole School Model	Optional Model	Curriculum Integration Model
12	Individual Phonetic Chart	An individual A3-sized Phonetic Chart to empower students to achieve precise pronunciation with ease	×	×	×	<b>✓</b>
13	Blueprint videos for exam preparation	Blueprint videos simplify examination by guiding students through question paper patterns and examination strategies, enhancing their understanding and preparedness for exams	~	~	~	~
14	Mock exam	A trial online exam, before the main one, to help students understand the answering pattern and get comfortable with the technical aspects of online testing for a smoother exam experience	For higher Levels only (For Levels 3 and 4)	For higher Levels only (For Levels 2, 3 and 4)	For higher Levels only (For Levels 3 and 4)	For all 4 Levels
15	Online exam (Optional)	Option to have the exams in our indigenous DS (Digital Spellbee) platform & TCS iON platform	All 4 Levels - on subsequent registration	All 4 Levels - on subsequent registration	All 4 Levels	All 4 Levels
16	Offline exam (Optional)	Option to conduct the exam in offline mode within the school premises	Levels 1 and 2 only	Levels 1 and 2 only	Levels 1 and 2 only	Levels 1, 2 and 3 only
17	Assessments	Our assessments are thoughtfully designed to monitor students' learning and to provide a comprehensive 360° feedback, periodically, including diagnostic assessment, norm-based assessment, benchmarking assessments, ipsative assessments, formative and summative assessments	Level 1 summative assessment only - Further Levels on subsequent registration	Level 1 summative assessment only - Further Levels on subsequent registration	All Levels	All Levels
18	Certification	Our certificate(s) with diagnostic assessment measures students' performance and achievement through their scores in the respective rounds, and analysed to calculate their performance in areas like vocabulary, pronunciation, syntax, etc.	Level 1 only - Further Levels on subsequent registration	Level 1 only - Further Levels on subsequent registration	All Levels	All Levels
19	Access to next Level(s)	From Level 1 to Level 2, Level 3 and Level 4	On subsequent registration	On subsequent registration	Automatically upgraded	Automatically upgraded
20	Recommended movies	Age-appropriate, grade-wise, cherry-picked collection to watch, aimed at enhancing personality traits and communication skills	<b>✓</b>	~	~	~



S.NO.	DETAILS	DESCRIPTION	SpellBee Excel ₹ 690/-	SpellBee Excel Plus ₹ 690/-	SpellBee Intense ₹ 6,000/-	SpellBee Intense Plus ₹ 6,000/-
	F	OR STUDENTS	Optional Model	Whole School Model	Optional Model	Curriculum Integration Model
21	Recommended books	Carefully curated selection of age-appropriate books for different Grades/Levels, designed to introduce renowned authors, and foster a lifelong love for reading	~	~	~	<b>✓</b>
22	Recommended audiobooks	Handpicked audiobooks suitable for various age groups, curated to enhance listening skills, pick up conversational phrases in English, and improve pronunciation - to be delivered when progressing to Level 2 (Regional/State)	×	×	×	~
23	Recommended free Apps to practise speech	A list of suggested free apps for practising conversational English, improving pronunciation, and enhancing sentence construction skills	~	~	~	~
24	Fluency programme to enhance LSRW accuracy (Optional)	Opportunity to engage in a Fluency Programme to improve accuracy in Listening, Speaking, Reading, and Writing - participate in a C2C (Classroom to Communities) initiative with the World Academy of Art and Science (WAAS) for Human Security for All (HS4A), a worldwide campaign	~	~	~	~
25	Guided assistance to implement the fluency programme	Guided assistance to ensure smooth implementation of the fluency programme through C2C by providing comprehensive manuals, conducting regular guidance sessions for coordinating teachers, releasing instructional videos, and offering a dedicated support line for coordination	×	~	×	~
26	Course Completion Certificate	Upon successfully completing the international level, students are awarded a certificate in vocabulary management, recognising their commitment to the study and participation in the competition	On subsequent registration	On subsequent registration	~	~
27	SpellBee International's Fluency & creative expression Certificate	Commending their active involvement and participation in fluency activities aligned with HS4A and C2C initiatives throughout the year	~	~	~	~
28	Student Orientation Programme	Designed for enrolled students, their parents, and teachers, this comprehensive session officially integrates participants into the SpellBee International program, providing insights into the benefits and schedule for the academic year 2025-26.	×	×	×	~



-21

S.NO.	DETAILS	DESCRIPTION	SpellBee Excel ₹ 690/-	SpellBee Excel Plus ₹ 690/-	SpellBee Intense ₹ 6,000/-	SpellBee Intense Plus ₹ 6,000/-
	FOR CLASSR	OOM (CLASSROOM TOOLS)	Optional Model	Whole School Model	Optional Model	Curriculum Integration Model
29	Exercise book	A workbook for students to practice and learn 1000 words, phonetics, and their meanings	×	×	×	<b>✓</b>
30	Phonetic Chart Poster	A vibrantly designed A1 size phonetics chart poster for classroom display and teaching convenience	3 Nos.	For all classrooms	3 Nos.	For all classrooms
31	Interactive Phonetic Chart for Smart Boards	An intricately designed interactive phonetic chart for smart boards, crafted as a professional teaching aid to improve children's articulation skills	×	~	×	<b>✓</b>
32	Phonetics Flash Cards	Designed separately for both primary and secondary learners, this essential tool equips educators with practical examples and guidance to teach accurate pronunciation of phonetic symbols in the classroom	×	×	×	~
33	Sentence Builder Flash Cards	Interactive team activity where students construct sentences by arranging the fragmented parts of the sentences, and passing the cards to the next team, promoting collaboration and sentence construction skills	×	×	×	<b>✓</b>
34	JAM Flash Cards	Just A Minute Flash Cards feature select words from each Grade's targeted words. In this classroom activity, students pick a card and speak for a minute on the chosen word	×	×	×	<b>✓</b>
35	HS4A Express Talk	Each student receives a specific card with a topic related to human security to prepare and present a two to three-minute speech the following day	×	×	×	~
36	Presenting an Argument Flash Cards	A classroom activity focusing on arranging sentences to develop logical and critical reasoning skills	×	×	×	<b>✓</b>
37	Classroom posters on recommended books with their authors and reviews	Informative posters showcasing recommended books, complete with authors and reviews to inspire a love for reading	3 Nos.	For all classrooms	3 Nos.	For all classrooms



-23

			SpellBee Excel	SpellBee Excel Plus	SpellBee Intense	SpellBee Intense Plus
S.NO.	DETAILS	DESCRIPTION	₹ 690/-	₹ 690/-	₹ 6,000/-	₹ 6,000/-
	F	OR TEACHERS	Optional Model	Whole School Model	Optional Model	Curriculum Integration Model
38	Teachers' Manual for Curriculum Integration of SLEP	This manual for SpellBee International's SLEP will provide guidance on integrating the programme into the curriculum, apportioning content for working days, suggesting activities for each day, and offering teaching strategies to enhance language skills effectively	×	For Level 1 only	×	For all 15 Rounds
39	HS4A Guideline Manual for teachers	As part of the fluency programme C2C - to conduct debates, art exhibitions, public speaking discourses, etc to be delivered by August, 2025	×	~	×	~
40	Assessment Sheets for fluency programme - C2C through HS4A	Designed for in-class assessment by teachers to evaluate fluency activities directly in the classroom	×	~	×	~
41	On-the-spot Star Performers certificate for C2C activities through HS4A	Pre-signed certificates with fillable blanks to instantly appreciate and recognise children during activities	×	~	×	~
42	Complimentary access to Certificate Course in Pronunciation of Speech Sounds in English Language (Any one of two)	This online program includes a physical study guide, coaching videos,a qualifying examination, and a graded certification to enhance proficiency in phonetics and articulate pronunciation	For one teacher per 100 students	For all teachers	For one teacher per 100 students	For all teachers
43	Complimentary enrolment to Certificate Course on Phraseology (Any one of two)	An online course, with a hard copy of the book, a qualifying exam and a graded certificate to learn and teach multiword expressions, collocations, idioms, etc.	For one teacher per 100 students	For all teachers	For one teacher per 100 students	For all teachers
44	Opportunity to attend monthly Educators' Council sessions	Monthly sessions with national and international experts for training on language skills enhancement and innovative teaching techniques	For one teacher per 100 students	For all teachers	For one teacher per 100 students	For all teachers
45	Recognition for Educators	Exclusively crafted trophies, certificates, gifts, diaries, and journals dedicated to the Head of the Institution and coordinating teachers as a token of appreciation for their outstanding contributions	~	~	~	~

-25

S.NO.	DETAILS	DESCRIPTION FOR SCHOOLS	SpellBee Excel ₹ 690/- Optional Model	SpellBee Excel Plus ₹ 690/- Whole School Model	SpellBee Intense ₹ 6,000/-	SpellBee Intense Plus ₹ 6,000/- Curriculum Integration Model
46	Captivating Wall posters on Language Development	Thoughtfully designed posters covering grammar concepts, root words and sentence formation, to be displayed throughout the school to create an immersive language-learning ambience the school	10 posters per 100 students	101 posters	10 posters per 100 students	101 posters
47	Monthly English Trivia posters for notice boards	Engaging posters offering fun facts and knowledge boosts to inspire curiosity and conversation among students and staff alike	~	~	~	~
48	School Trophy	To recognise and honour schools for their dedication and commitment to furthering linguistic excellence among their students	~	~	~	~
49	Special Plaque as SpellBee International's Centre of Excellence along with the School name and logo	A custom plaque adorned with the school name and logo, exuding prestige and honour, recognising the school as SpellBee International's Centre of Excellence	×	~	×	~
50	Whole School Assessment	A thorough assessment of the participating Grades, showcasing the exact advancements made in English language proficiency by the students across different grades	×	~	×	~
51	Exclusive School Portal	Tailored for school heads and teachers, this dedicated platform provides comprehensive access to essential information, including announcements, schedules, results, and updates, and also about their students' performance at each Level. It also offers comparative assessment, Level on Level and year on year.	~	~	~	~
	FOR HEA	DS OF THE INSTITUTION				
52	Scholarship/Sponsorship on Educational Leadership Programmes* from top tier institutions in India	Admissions guidance for exclusive educational leadership programmes for school heads with 10-15% scholarships for yearlong programmes and up to 50% scholarships for short-term Educational Leadership Programmes at India's top 10 institutions. Contact your SpellBee Coordinator to reveal your scholarship percentage!	×	~	×	~

27

S.NO.	DETAILS	DESCRIPTION	SpellBee Excel ₹ 690/-	SpellBee Excel Plus ₹ 690/-	SpellBee Intense ₹ 6,000/-	SpellBee Intense Plus ₹ 6,000/- Curriculum
	FOR HEAD	S OF THE INSTITUTION	Optional Model	Whole School Model	Optional Model	Integration Model
53	National / International Teachers' Seminars/ Knowledge Exchange Programmes	In collaboration with organisations like World Academy of Art and Science (WAAS) and Mind Mingle - up to 50% sponsorship on travel, accommodation and organising fee	×	~	×	~
		FOR PARENTS				
54	Monthly webinars - Parents' Council	Students benefit from enhanced knowledge through parent involvement, facilitating easier coaching when parents learn alongside them from our resource persons	~	~	✓ ·	<b>✓</b>
55	Parent Ambassadors for HS4A Community Outreach activities	An opportunity to become more involved in their children's participation in C2C - Classroom to Communities activities, in concurrence with the School	×	~	×	~
56	Certificate as Parent Ambassadors for HS4A	Recognising parent ambassadors with certificates for parental involvement in promoting student excellence in various activities, as recommended or as mutually agreed by schools for their impactful involvement in concurrence with Hs4A HO desk in India	×	~	×	~
57	Special sessions on community leadership	Exclusive sessions on community leadership to guide students, through their parents, in implementing activities, to enhance fluency and cultivate a global perspective	×	~	×	~
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# **Programme Deliverables**

#### SpellBee Excel

1	Mod	el
	A	
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01. Monthly webinars/Level-wise Boot Camp (2×950)	₹ 1,900	
02. Level 1 Preparatory book	₹ 500	7,600
03. 24/7 Access to coaching hub	₹ 1,600	₹ 600
04. L1 Exam assessment & Certification	₹ 600	Only
TOTAL	₹ 4,600 ₹ 690/-	

Model

### SpellBee Excel Plus (Whole School)

01. Monthly webinars/Level-wise Boot Camp	₹ 3,000
02. Level 1 Preparatory book	₹ 690
03. 24/7 Access to coaching hub	₹ 1,600
04. L1 Exam assessment & Certification	₹ 600
05. Parents webinar	₹ 1,500

L WORTH ₹7,39	0
L WORTH < 7,3	9

Model

#### School Benefits for full school 01. Guided assistance to implement the fluency programme through C2C $\,$ ₹ 1,500 02. Classroom posters on recommended books with their authors and reviews for all classrooms ₹ 3,000 03. Teachers' Manual for Curriculum Integration (For Level 1 only) ₹ 1,500 04. Guideline manual for teachers (HS4A) ₹ 1,600 05. Assessment Sheets for fluency programme - C2C through HS4A ₹ 500 06. Complimentary access to Certificate Course in Pronunciation of Speech Sounds in English Language (Any one of two) - 6 x 6000 ₹ 36,000 07. 101 Captivating Wall posters on Language Development ₹ 15,000 08. National / International Teachers' Seminars/ Knowledge Exchange Programmes ₹ 15,000 TOTAL WORTH ₹ 74,100

#### **SpellBee Intense**

01. Registration, Assessment and Certification for Interschool, Regional/state, National and International Levels	₹ 3,000
02. Preparatory Books (L1, L2, L3 & L4)	₹ 4,590
03. 24/7 Access to Coaching Hub, Web and Play Store App. Games (8 months x 1200 )	₹ 9,600
04 Webinars/Learning Activities/Level-wise Boot Camps for 8 months - 26 hours x 1300	₹ 33,800
05. Periodic Special Sessions for Tie Exams, etc.	₹ 4,000
06. All Level Exams, Mock Exams & International Level Exam via TCS iON/DS Platform	₹ 5,010
TOTAL	₹ 60,000 ₹ 6,000/-



#### Spoll Pool Intoneo Dive (Curriculum Integration Model)

SpellBee Intense Plus (Curriculum Integration Model)	
01. Registration, Assessment and Certification for Interschool, Regional/State, National and International Levels	₹ 3,000
02. Preparatory Books (L1, L2, L3 & L4)	₹ 4,180
03. 24/7 Access to Coaching Hub, Web and Play Store App. Games (8 months x 1000)	₹ 8,000
04. Mastery Marathon 100 (MM 100) Transformative Coaching	₹ 60,000
Mastery Marathon 100 (MM100) is a transformative program with 100 actionable steps—master competition formats, engage with coaching videos, play interactive games, excel in mock and live exams, enhance fluency through debates and write-ups, join practice workshops to boost LSRW skills and global thought leadership, and participate in interactive special sessions for intense learners—all aligned with SDG goals and NEP recommendations and celebrate milestones!	
05. Periodic Special Sessions for Tie Exams, etc.	₹ 4,000
06. All Level Exams, Mock Exams & International Level Exam via TCS iON/DS Platform	₹ 6,000
07. C2C - Classroom to Communities - in alignment with HS4A	₹ 15,000
08. Vocabulary Explorer	₹ 1,200
09. Pre-assessment Test	₹ 1,000
10. Phonetic Chart Posters	₹ 1,500
11. Recommended books, Audiobooks	₹ 1,000
12. Hangman game ₹ 1,500 + Trekman game ₹ 3,900 + Phonetics game ₹ 1,500	₹ 6,900
13. SPIN ONE app	₹ 1,500
TOTAL WORTH	₹ 1,13,280/-
School Benefits for full school	
01. Phonetics Flash Cards	₹ 3,000

School Benefits for full school	
01. Phonetics Flash Cards	₹ 3,000
02. Sentence Builder Flash Cards	₹ 3,000
03. JAM Flash Cards	₹ 1,000
04. Presenting an Argument Flash Cards	₹ 1,500
05. Teachers' Manual for Curriculum Integration	₹ 1,500
06. Guideline manual for teachers (HS4A)	₹ 1,500
07. Assessment Sheets for fluency programme - C2C through HS4A	₹ 500
08. 101 Captivating Wall posters on Language Development	₹ 15,000
09. Complimentary access to Language Leadership Programme for heads	₹ 1,500
10. Teachers course phraseology/phonology - 10 x 6000	₹ 60,000
TOTAL WORTH	₹88,500/-

#### Step 01

Offline Registration (preferred mode): The school can distribute the Student Registration Forms (SRF) to the students and courier the filled-in registration forms along with total collected fee to SpellBee International Private Limited via NEFT/IMPS/Demand Draft.

Online Registration (optional mode): The school can contact us for an exclusive registration link for its students. This link can be passed to the students via a circular through school's website, their other communication channels, etc.



### Step 03

The preparatory books will be sent to the Schools to be distributed to the students.



#### Step 05

On a mutually arrived convenient date, offline/online exam for Level will be conducted based on the method opted by the School considering the prevailing circumstances.



All the contestants will be awarded with numbered hologrammed and Graded Certificates. The Certificates will be Category-based: Accomplishment, Achievement in distinction, Merit Plus, Merit, Appreciation(based on their performance). Class Toppers, School Toppers and Interschool Toppers will be awarded with Medals. The Certificates and Medals will be sent to the School.

## LEVEL 1

**Enrolment** 

Registration

#### SPIN ID

**Books** 

School.

#### Books

#### Step 02

A unique SPIN ID for every contestant will be sent to the registered email address of the student, and the consolidated list of all students with their SPIN IDs will be sent to the school. SPIN ID is to log in to student's portal in our website and check exam results and to play Round-based games like Trekman Game, Phonetics in



#### Exam

#### Rewards

#### Step 04

Access to our 24/7 Digital learning platform with individual login for each student will be created and shared with the students in 72 hours. E-book(s) and coaching videos of their Rounds are uploaded here. Periodical live interactive sessions will also be conducted and the recording of live sessions will also be uploaded to the Digital learning platform.

#### Step 06

Results

Post assessment, the results will be sent to the school and uploaded in our website's student portal as well.



# LEVELS 2, 3 & 4



SpellBee Excel Plus registrants can register for higher levels on successful completion of the previous level(s). Registration can be either online/offline, as directed by the School. SpellBee Intense students will progressively proceed to L2, L3 and L4 with consistent monitoring and support.



#### Step 10

L2 & L3 Exams will be conducted on agreed dates, online/offline as Level 1 Exam. International Level (L4) Competition will be conducted via TATA's TCS iON Proctored Centers.

Exams



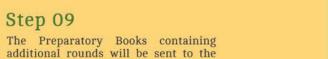
#### Step 12

Medals for Winners and Certificates for all students highlighting their category and performance-based grade will be sent to the School for distribution.



### Successful Completion of SLEP Course

#### Results Rewards





#### Step 11

The results will be sent to the School through email and the same will also be posted in our student portal.



All the 4 Levels of Registration, Coaching, Examination, Assessment & Certification will be completed within the Academic Year.





## **LEXICON**

Word bank

The inventory of words of a language or the whole vocabulary of a person.



SpellBee International focuses on 1000-5000 age-appropriate words for every grade and has designed all its 15 exercises to reinforce the meaning and appropriate use of these words. Example words taken for better explanation in this brochure: fore, run, forerunner, etc.

#### ROUNDS

- Spell it Right (Word bank)
- Word Weaving
- Compound Words and Kinds/Types of Words







#### **KEY POINTS**

- · Word bank, Spelling, Kinds of words, Forms of words. Word sounds, Inflections, Derivations, Compound words, Phrasal verbs, Agglutination, Neologic words, Foreign words, etc.
- · A catalogue of special words like Currencies of the world, Food items, Cyber words, Science words, Math-related words, Sports words, Social science-related words, Management-related words, Career and Character Words, etc. are provided for every Grade.

#### **OUTCOMES**

- · To learn and retain new words
- · To improve vocabulary with speedy access to words for appropriate usage
- · To develop reading speed
- · To expand their Lexicon (known word bank) year by year
- · To understand and apply the right forms of words

### **PHONOLOGY**

Through Phonetics for pronunciation

It deals with the study of speech sounds based on the sound pattern of a language.

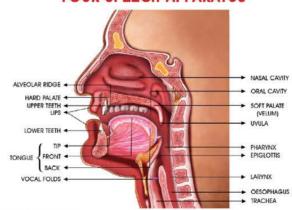
#### ROUND

Phonetics - Exercises help in understanding Phonemes, Phonetic symbols, silent letters, the sound differences between different phonemes, homophones, etc.



**Example word taken: FORERUNNER** Phonetic symbol: /'fo: rʌn.ər/ or /'for rʌn-ər/

#### YOUR SPEECH APPARATUS



#### **OUTCOMES**

- · To understand the phonetic symbols in a dictionary
- · To understand the English sound system
- · To be sensitive to small variations in sounds
- To apply the knowledge of English phonetics to improve their pronunciation
- · To differentiate the sound change in various vowel sounds and consonant patterns & sounds
- · To understand how to speak English with correct pronunciation without much guidance



Structured Phonetic Chart for English Language (IPA-based) of SpellBee International ©

a colour-coded phonetic chart with systematic classification of sounds of English Language.

#### **KEY POINTS**

- · Speech organs Read only material
- · Reading and writing phonemic transcriptions
- · The sound variations of the 44 sounds of English from IPA - International Phonetics Alphabet (Monophthongs, Diphthongs and Consonants)





## **MORPHOLOGY** Through Etymology

**ROOT WORDS** 

#### ROUND

Word Analysis

Study of structure of words and their origin

Example word taken: FORERUNNERS



#### **OUTCOMES**

- To build word chunking skills
- To learn to pay attention to word formation
- To utilise contextual clues from root words and guess the meaning of unfamiliar words
- To encode and remember concepts



#### **KEY POINTS**

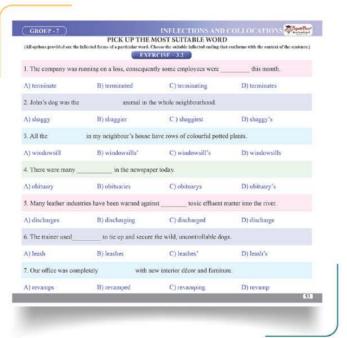
- Morphemes (Smallest meaningful units)
   e.g. Pend, ment, tele
- Word analsyis Fore + run(n) + er + s

	ROOTS	PHONETICS		ORIGIN	EXAMPLES
21	-scrib-/ -scribe-	{-skrib-} {-skraib}	write	Latin	Scribble, Describe, Inscribe, Prescribe, Subscribe, Transcribe
22	-sol-	{-sau.l-} {-sa'.l-} {-sou.l-} (US)	sun	Latin	Circumsolar, Solar, Solarium, Soliform
23	-son-	{-snn-} {-sa.n-} {-sa:n-} (US)	sound	Latin	Consonant, Infrasonic, Resonant, Ultrasonic
24	sur-	{sa-} {ss:-} {ss:-} (US)	over/above/ more	French	Surface, Surpass, Surplus, Surprise, Survive
25	-tact-	{-tækt-}	touch	Latin	Contact, Tactful, Tactical, Tactician,
26	terr-	(ter-) {ta'r-}	earth	Latin	Terrace, Terrain, Terrestrial, Territory
27	ultra-	{Al.tro-}	large/beyond	Latin	Ultralarge, Ultrasonic, Ultrasound, Ultraspeed, Ultrafast, Ultrawide
28	uni-	{ju:.ni:-}	one	Latin	Unicorn, Unify, Unilateral, Unique, University
29	-vent-/ -ven-	(-ven-) (-vi: n-) (-vent) (-venf) (-venf)	come	Latin	Adventure, Convention, Event, Intervention, Invent, Prevention
30	ver-/ veri-	{vs:-} {ver.i-} {vs} (US) {ver.o-} (US)	true/genuine	Latin	Verdict, Verify, Verisimilar, Veritable

# INFLECTIONAL & Derivational Morphology For Expansive Vocabulary

#### ROUND

Inflections



#### OUTCOMES

- To know how to form a new word or a new form of a word
- To produce accurate grammatical forms of words in sentences
- To understand the blending and mashing of two words or partial words to form a new word

Inflections are alterations in the form of a word indicating the change in its form.



#### Example word taken: RUN

E.g. RUN becomes RAN, RUNS, RUNNING Derivation is the formation of a new word from a base word, usually by using a prefix and/or a suffix, and sometimes by an infix.

Prefixing- Forerun, Outrun, Overrun, Rerun Suffixing- Runner, Runners, Runny, Runnier, Runniest, Running

#### **KEY POINTS**

- · Derivational affixes, Inflectional affixes
- · Grammatical units (ed, ing, ly, y), Inflectional endings
- Stem and base forms of words, bound and free Morphemes
- Lexemes, new word formations



### **LEXICAL Semantics Words and Meanings**

It is all about word meanings - especially understanding multi-meaning words and how they change their meaning from one context to another.

#### **Example word taken: FORERUNNER**

#### **MEANINGS**

1. a person or thing that came before and paved the way for something

2. a person / sign which

acts as a warning of

messenger/ herald something that is about to

SYNONYMS

antecedent/

prototype/

pioneer

#### ANTONYMS

descendant



#### ROUNDS

- Words and Meanings
- Crossword
- Synonyms and Antonyms

#### **KEY POINTS**

Homophones, Heteronyms, Homonyms, Other word forms, Pictorial Associations, Arriving at appropriate, alternative words for the context





## **OUTCOMES**

- · To know and understand the meaning(s) of the words
- · To retain the new words learned, by associating them with the pictures provided
- · To understand about the context in which the words are applied and grasp the implied meaning
- · To become better at creative writing and effective communication with the knowledge of synonyms

### **PHRASEOLOGY Phrase Making**

The study of the manner in which words, or a set of words are used to form phrases, idioms and other fixed expressions, that can be used as a part of sentences, or used as such in informal dialogues.

## COLLOCATIONS - EXERCISES 3 Act A problem 2 Tough E number 5 Modern

#### **OUTCOMES**

- · To know and use multi-word expressions
- · To understand the difference in meaning of words, when used in phrases
- · To understand borrowed phrases from native speakers, or from different cultures
- · To decode the stylistic parameters of phraseological units, as used in literary devices

#### **Example word taken: FORERUNNER**

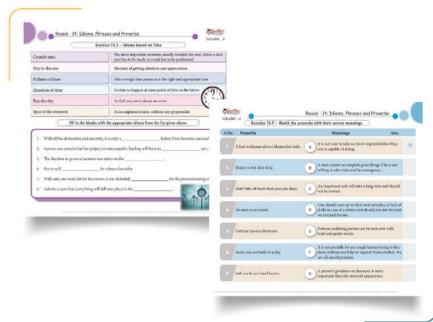
first runner – 💢 forerunner – 🕢 forerunner on / in – (x) forerunner of / to – (v) Takshashila: the first forerunner of modern universities – 💢 Takshashila: the early forerunner of modern universities. – 🕢

#### ROUNDS

- Collocations
- Idioms, Phrases and Proverbs

#### **KEY POINTS**

Collocations, Patterns and Manners of Word Links and Construction, Cultural Expressions, Phrases, Idioms, Proverbs and Adages

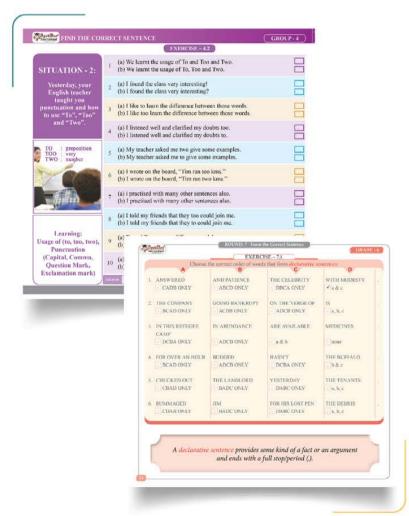


# SYNTAX Sentence Making

It is the structure of arrangement of words at a phrasal and sentence level.

#### ROUNDS

- Find the Correct Sentence
- Form the Correct Sentence



#### **Example word taken: FORERUNNER in sentences**

Sundials foreran clocks.
Did sundials forerun clocks?
Whoa, sundial foreruns clocks by several hundred years!
Forerunning clocks, sundials marked and predicted time accurately throughout the year.

Were there any forerunners to sundials?

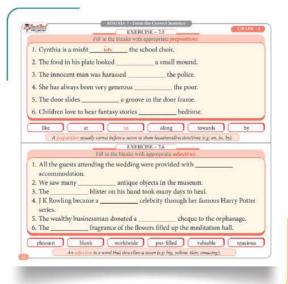
The sundial is the forerunner of clocks.

#### KEY POINTS

Sentence Types, Purpose, Sentence Structure, Sentence Fragments, Clauses, Subject Verb Agreement, Verb Tense Forms, Modifiers, Usage of homophones, and commonly confused words in sentences: Much/Many; Latter/Later; Eminent/Imminent; Compliment/Complement; Former/Earlier, etc.)

#### OUTCOMES

- To use a variety of sentences appropriately and accurately
- · To adhere to correct grammar structure
- To spot and correct common errors (useful in aptitude/entrance exams)



### COMPREHENSION

It is the ability to analyse, interpret and understand the given text.

#### ROUND

Reading Comprehension

#### **KEY POINTS**

- · A kind of poem (couplet, limerick, etc.)
- · A famous news article from history
- · An interesting letter from/to celebrated personalities
- · An advertisement/poster
- · A dialogue from a recommended fiction book
- · A product's label

#### **OUTCOMES**

- $\cdot$  Ability to scan for details and skim to main ideas swiftly
- To distinguish facts from opinion, main ideas from supporting details
- · To identify author's purpose and tone
- · To locate and select relevant information
- To identify key points, synthesise and organise information for effective delivery



## 2

FORERUNNER in a poem

"Mind is the forerunner of all things.

Mind is their master. They are all mind-made.

Speak or act with a pure mind, and
happiness will follow you
As your shadow, unshakeable."







### LITERARY **World and Devices General Knowledge**

It is for a holistic understanding and appreciation for literature, the individuals who produced these masterpieces, and the literary devices they handled.

#### ROUND

Literature-based General Knowledge

#### **KEY POINTS**

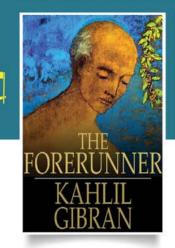
- · Recommended authors
- · Famous literary books and characters
- · Usage of literary devices like

Flashback, Flashforward, Myth, Onomatopoeia, Genre, Riddle, Biography, Autobiography, Stanza, Palindrome, Homophones, Conflict, Dialect, Slang, Ode, Setting, Fantasy, Nemesis, Drama, Tragedy, Ambiguity, Pun, Sonnet, Plot, Imagery, Limerick, Sarcasm, Simile, Metaphor, Dilemma, Flat Character, Cliché - 90 literary devices handled in all grades together.



#### **Example word taken: FORERUNNER in literature**

POEM: FORERUNNERS - RALPH WALDO EMERSON



#### Forerunners

LONG I followed happy guides I could never reach their sides: Their step is forth, and, ere the day Breaks up their leaguer, and away Keen my sense, my heart was young Right good-will my sinews strung. But no speed of mine avails To hunt upon their shining trails.

On and away, their hasting feet Make the morning proud and sweet: Flowers they strew.—I catch the scent: Or tone of silver instrument Leaves on the wind melodious trace: Yet I could never see their face. On eastern hills I see their smokes, Mixed with mist by distant lochs.

#### **OUTCOMES**

- · To kindle their curiosity and to help them begin reading age-appropriate books
- · To be aware of recommended authors
- · To analyse and understand the characters, actions, motives and values in the fictional and non fictional books which helps in widening their horizons
- · To use literary devices to enliven writing

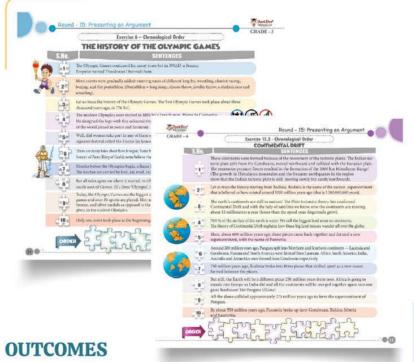


### **PRAGMATICS**

It deals with the contextual meaning of words in a given expression depending on the user's assumption, expectation, etc.

#### ROUND

• Presenting an Argument



- · To inculcate higher order thinking skills
- · To enhance reasoning and reflection skills
- · To identify contextual clues in ordering
- · To integrate perspectives by better textual level comprehension
- · To demonstrate the ability to think critically
- · To understand the factors such as time, place and the context in which an expression is made
- · To analyse speaker's and receiver's understanding

#### Example word taken: FORERUNNER in chronological order



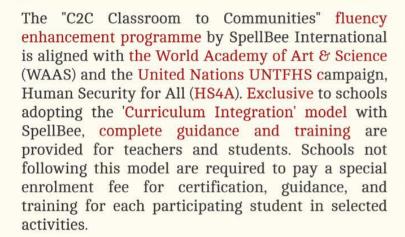
Since dinosaurs lived more than 230 million years ago, they were thought to be one of the first animals. Platypuses, green sea turtles, crocodiles coexisted continue to live till today!

#### **KEY POINTS**

- · Narrative Paragraph
- · Logical Order
- Inductive Reasoning
- · Process Paragraph
- · Climactic Order
- · Chronological Order
- · Emphatic Order
- · Analytical Paragraph
- · Analogical Order
- · Deductive Reasoning
- · Persuasive Poem
- · Compare and Contrast
- Narrative Writing
- · Cause and Effect order
- · Story Sequencing
- · Decision Making Order
- · Critical Reasoning
- · Problem and Solution Order
- · Argument and Counter Argument
- · Experimental Report Writing
- · 'How-to' Poem/'How-to' Paragraph

### **GLOBAL OUTLOOK & FLUENCY EXCELLENCE**

**C2C Classroom to Communities** 



This is an initiative set to revolutionise the educational landscape by shaping students into future global leaders through a multifaceted approach that hones vital skills and nurtures essential human qualities, and also develops the fluency part of English language along the way.

This visionary project aims to enhance students' critical thinking, character development, and global perspective through activities focusing on listening, reading, speaking, writing, and understanding local and global issues. These include environment, economics, and the 8 securities promoted by the HS4A global campaign.

The "C2C Classroom to Communities" programme fosters socially conscious leaders, empowering students to navigate future challenges with purpose and character. It bridges school and community life, preparing children for the realities of the world.





A SpellBee International and WAAS Joint Action Campaign for Human Security for All (HS4A)

### How can a school participate in C2C?



Confirm your school's participation in this complimentary fluency building programme with our SpellBee International's coordinator through the school's official email id



Receive access to our wide-ranging list of 60 internationally recognised days, hereinafter referred to as 'Campaign Engagement Days' wherein the school can choose the particular dates when they can conduct activities for the same.



The school shall receive a comprehensive Teachers' Manual on what kind of activities can be conducted on the selected Campaign Engagement Days.



The school shall also receive an exclusive coaching session from SpellBee International to equip their teachers and students with the tools and knowledge to actively engage in this global movement.



The school shall conduct the chosen activities on the chosen day(s) and submit the results (original art works/blogs/video logs/video pledges/photographs) in the manner detailed in the Teachers' Manual.



The chosen submissions shall be published in the prestigious journals/newsletters of the campaign, including the social media handles of both HS4A and SpellBee International, celebrating the involvement of the school and its students

### What does the school get?

Apart from the exhilaration of seeing its students participate in a global movement, the participating school also receives the following:



All participating schools will be provided a display certificate acknowledging their participation in the campaign and their sustained efforts to secure Human Security for All. All participating students will get an e-certificate confirming their involvement and participation.



The participating teachers will also be awarded with certificates highlighting their role in the Human Security Project



The distinguished Heads of Institutions, based on their interest and involvement in this campaign, shall be designated as the Human Security Ambassadors of the campaign.

### What kind of activities does this campaign encompass?

Following are some of the activities. For further information refer to the page no: 64.

Public Speaking Workshops, Creative Writing Competitions, Art Exhibitions and Contests **Green Technology Demonstrations** 

Mock Parliament Debates (Grades 6 and above) **Moot Court Competitions** 

SpellBee Model United Nations Simulations (SMUN) Listening Comprehension through Audiobooks

Documentary Screenings and Discussions

Inclusive Art Workshops, Photography Competitions

**Debate Clubs and Competitions** 

Critical Thinking Workshops **Environmental Awareness Campaigns** 

Writing Reports and

Commentaries (Grades 7 and above)

Global Thought Leaders from HS4A & WAAS at

**Garry Jacobs** 

President & Chief Executive Officer World Academy of Art & Science

Eminent Speakers of 2024-2025:

SpellBee International's

**Educators Council Meetings** 





Dr. Ash Pachauri PhD

Co-Founder and Senior Mentor POP (Protect Our Planet) Movement



Global Campaign Manager of the Human Security For All campaign(HS4A)



Ms. Janani Harish Secretary General - WAAS

**Dora Damjanovic** Junior Fellow, WAAS Founder & CEO, Flow44



efer page no. 64 for Campaign Engagement Days for Dynamic Language Activities



### **LSRW FLUENCY ACTIVITIES**

The activities are designed for the holistic enhancement of Listening, Speaking, Reading, and Writing (LSRW) skills, enabling students to gain confidence, communicate effectively, and appreciate language as a versatile tool for expression.

Connecting Classrooms with Communities through meaningful and practical assignments. These activities nurture global thought leadership in young minds.

#### ROUND

Skill-Based Practice Sessions: Applying the content learned from all the rounds.

#### **KEY POINTS**

Activities to Improve:

Listening: Focused listening exercises: comprehension of spoken ideas and implied meanings.

Speaking: Group discussions, debates. role-plays, and oral presentations.

Reading: Book reading, comprehension passages, skimming, and scanning exercises.

Writing: Journaling, creative writing, essay composition, and summarisation tasks.

Integration of audio-visual aids to enhance pronunciation and accent clarity.

Stepwise fluency-building tasks, progressing from simple to complex.

Incorporation of spelling and vocabulary-building exercises for improved overall fluency.

Use of multimodal approaches to facilitate interactive learning.

#### OUTCOMES

- > Develop clear and confident communication skills.
- > Enhance critical listening and comprehension abilities.
- > Improve vocabulary usage in both speaking and writing.
- > Foster creativity and originality in written expressions.
- > Build habits of attentive reading and reflective thinking.
- > Enable better participation in discussions, quizzes, and events.

### **Activity Example**

Students listen to a short story and:

Write a summary of key ideas.

Participate in a group discussion on its theme.

Present their opinions in a two-minute talk.

### Suggested LSRW Exercises

Listening: Audio clips followed by Q&A sessions.

Speaking: Mock interviews and daily conversation challenges.

Reading: Speed reading competitions and annotated reading tasks.

Writing: Personal diaries and email etiquette.

## What is New This Year



### Exercise Book

SpellBee International's exercise books titled Vocabulary explorer for Grades 1 to 9 are thoughtfully designed to help students find words using meanings or phonetic symbols, enhancing their spelling, pronunciation, and comprehension skills. These books cater to SpellBee Intense students, curriculum integration models, and select special package offers. They are tailored to build linguistic accuracy and confidence through engaging, structured activities while assisting teachers in systematically completing 10 to 20 words or one page a day in classrooms, ensuring effective and consistent learning. Introduced as part of last year's pilot projects, they have become the most welcomed addition to classrooms nationwide.

### Teacher Manual

The Teacher's Manual is a valuable addition this year, designed as a comprehensive resource for schools integrating SpellBee International's Strategic Language Enhancement Programme (SLEP) into their curriculum.

This manual equips teachers to plan their sessions effectively, offering additional inputs, innovative game ideas, and a variety of engaging classroom activities. Developed by our team of expert researchers, authors, and trainers, the manual aims to enrich every teacher's session, enabling students to be captivated by new knowledge while empowering teachers to feel confident and prepared.

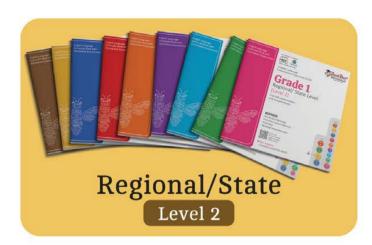
Each page and exercise is thoughtfully crafted to include essential concepts such as phonetics, etymology, patterns, rules, tips to remember, and a range of activities-individual, team, and group games. With this resource, teachers can easily start sessions with minimal preparation time, transforming lessons into memorable learning experiences for students.



Interschool Level 1

These 54 books, part of SpellBee International's Language Enhancement SLEP (Strategic Programme), follow a structured, grade-by-grade, level-by-level approach from Grade 1 to Group 9. With age-appropriate, well-organised content, they help students develop scholarly proficiency and to articulate with confidence.

When implemented through the Curriculum Integration Model, this series ensures no child is left behind, making English mastery achievable for all.







engagement with all students. Additionally, they are provided individually at the appropriate level for self-paced learning.

These tools enhance vocabulary, spelling, meaning, phonetics, and pronunciation through classroom



### **PHONETICS QUIZ SPELLBEE INTL**







#### TREKMAN SPELLBEE INTERNATIONAL



These flashcards serve as hands-on classroom activities, reinforcing learning, boosting retention, and encouraging active participation. They help students complete multiple rounds with ease and efficiency, allowing school and classroom teachers to supervise seamlessly.

These tools are designed exclusively for the Curriculum Integration Model, where the whole school participates to ensure thorough learning across multiple rounds in students' books.





SENTENCE BUILDER FLASH CARDS



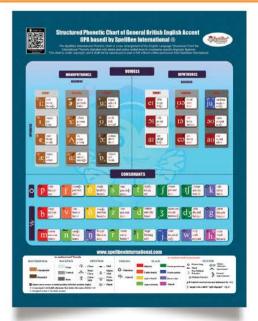
PROVERB FLASH CARDS



## Phonetics Chart Poster

A vibrantly designed A1 size phonetics chart poster for classroom display and teaching convenience





Verbs, Homonyms

on un-/uni-/unus- words

FLUENCY

	LEXICON	PHONOLOGY	MORPHOLOGY THROUGH ETYMOLOGY	රාසු		PHRASEOLOGY	ľ	SYNTAX	COMPREHENSION	LITERARY WORLD AND DEVICES	PRAGMATICS	
Grade 1	1000 appropriate words for kids of age around 5, Abbreviations, Demonyms & Countries, Special words on Currencies of the world, Crossword on Birds, Animals, Nature	Silent letters, /i:/ or /i/, /g/ or /dʒ/, /s/ or /z/, Sound variations, Homophones	25 ROOT WORDS (di-, tri-, fy, bi-, -en, ex-, -ish, -ject-, -logy, -ness, -port-, sub-, un-, non-, re-, -er/or/ar, etc.) Crossword based on 'non-' words	INFLECTIONAL DREIVATIONAL MORPHOLO	LEXICAL SEMANTICS	Idioms on Animals, Food, Colours, Numbers, etc. + word collocations, Comparative Phrases		Vowels, Prepositions, Articles, Usage of (there/their, by/buy), etc. Past Participle, Punctuation, Interrogatives	A limerick, Man on Moon News article, Picture letter, A poster on summer camp for kids, Crayon label, Ugly Duckling dialogue	Animal sounds, Occupations, Simple Books, Authors, Characters Literary devices: Fable, Rhyme, Fairy Tale, A story within a story, Hero, Anti-Hero, etc.	Sequencing a story, Tracing Walt Disney's Biography, Emphatic order: Earth and its neighbours, etc.	
Grade 2	1000 cherry-picked words for children of age around 6, Contractions, Capitonyms, Special words on Food items, Crossword on Meanings, Singular & Plural, Clothes, Household things	/j/ or /dʒ /, /u:/ or /ʊ/, /t/ or /d/, Sound variations, Homophones Silent letters	30 ROOT WORDS (semi-, -tract-, multi-, inter-, tele-, sur-, -al, -camp-, di-, -est, -form-, -ject-, micro-, oper-, sur-, -tude, etc.) Crossword based on -able-/-ible words	s from the lections.	ord bank and 1yms.	Idioms on Time, Colours, Children & Babies, Food, Animals, etc. + word collocations, Commonly used Phrases  Phrases		Prepositions, Articles, Correct usage of capitalisation, punctuation marks, Singular and Plural forms, Contractions and Homophones, etc.	A poem about caterpillar, A flying machine news article, A letter from the book 'Harry Potter & Philosopher's Stone' by JK Rowling, A poster on food festival, Cinderella dialogue	Sounds of things, Occupations, Simple Books, Authors, Characters Literary devices: Parable, fiction, mood, proverb, poem, dialogue, theme, anecdote, etc.	Sequencing a story,Tracing Jackie Chan's biography, Climatic order: Bear in tennis shoes, decision making/ cause effect, etc.	00000
Grade 3	1000 most used words for kids of age around 7, Acronyms, Backronyms, Special words on Cyber World, Crossword on Verbs, Meanings, Places	/s/ or /ʃ/, /u:/ or /л/, /s/ or /z/, Sound variations, Homophones Silent letters	30 ROOT WORDS (super-, -tend-, -turb, pre-, zo-/zoo-, bi-, con-, di-, -er/-ar/-or, -fix-, homo-, -ish, multi-, pre-, tele-, -turb-, un-, etc.) Crossword based on-logy words	commonly used we	heir respective w aonyms and antor	Idioms on School & Education, Animals, Time, Colours, etc.+ word & phrasal collocations, Phrases with Opposing ideas		Prepositions, Subject Verb Agreement, Present/Past /Future tenses, Punctuation, Apostrophe, Usage of (I/Myself, much/many), etc.	A poem-Hush Little Baby, A news article on World's largest blue star sapphire, Picture letter, A product label on Anti-Mosquito patches, A poster on world's pet day	Simple Books, Authors, Characters Literary devices: Myth, Genre, Riddle Onomatopoeia, Biography, Autobiography, Riddle, Stanza, Palindrome, etc.	Process paragraph, Analogical paragraph (from the book "Time Keeper") Cause and effect order: (a dialogue), etc.	d tacting methods to
Grade 4	1000 hand-picked words for children of age around 8, Homonyms, Heteronyms, Special words on Science, Crossword on Meanings, Geographical terms, Science, Adjectives, People	/s/ or /j/, /u:/ or /v/, /s/ or /z/, Sound variations, Homophones Silent letters	30 ROOT WORDS (-arch, -tion, -cide, -sect-, mono-/mon-, -duct/-duce, ad-, auto-, -dem-, -form-, -ist, poly-, -spect-, etc.) Crossword based on e-/ex- words	rent word forms of mos bank and differentiatin	1000 words from	Idioms on Sports, Food, School & Education, time, etc. + Word & Phrasal collocations, Commonly used Phrases		Articles, Noun/Adjectives, Usage of (to/too/two, one day/all day, may/maybe, might/must), etc. Gerunds, Conjunctions, Prepositions (with, near, over, on, in, up, down), etc.	A news article about A Forest man Jadav Payang, A product label about Cucumber seeds, A letter written by the Australian department of defense to a top scientist, A poster on children's fancy dress competition	Simple Books, Authors, Characters Literary devices: Homophones, Poetic Justice, Characterisation, Climax, Jargon, Wit, Slang, Conflict Foil, etc.	Analogical Poem (Night Clouds), Critical Reasoning (Excerpt from "To Kill a Mockingbird), Chronological order (continental Drift), Narrative paragraph (from "The Hobbit), etc.	KIII C - Fvor
Grade 5	A word bank containing 1000 words for Students of age around 10, Latin originated English words, Dutch originated words, Special words on Mathematics, Crossword on Meanings, Places, Verbs, Homonyms	/d/ or /ð/, /n/ or /ŋ/, /aɪ/ or /ɔɪ/, Sound variations, Homophones Silent letters	30 ROOT WORDS (anti-, co-, -cise, -hal-, helio-, -hal-, -son-, uni-, mem-, -ject, -odour-, prim-, -sol-, sur-, ultra-, -tact-, -vent-/-ven-, etc.) Crossword based on un-/uni-/unus-words	Differen word ba	Meanings of 60 common/	Idioms on Animals, Weather & Geography, Clothes & Apparel, Actions & Behaviour, etc.+ word & phrasal collocations		Articles, Punctuations, Subject Verb Agreement, Prepositions (in, on, to, by), Usage of (my/mine, some/some of, it's/ its, no/nothing, will/would)	A poem to evoke "What is Success?", A news article about Pixar (a hardware company), A poster on Interschool math and Science Quiz, Picture letter, A famous dialogue from the book (The	Simple Books, Authors, Characters Literary devices: Ode, Setting, Nemesis, Ambiguity Fantasy, Tragedy, Drama, Sonnet, Plot, Pun, etc.	Chronological Order: Plastic through the ages, Cause and Effect Order: What made the Nobel prizes possible?, Compare and Contrast Order: Fruits and vegetables, etc.	1 SPW S

Chronicles of Narnia'), etc.

will/would)

Gerunds, etc.

LSRW SKILLS - Exercises and testing methods to assess Listening, Speaking, Reading and Writing Skills are available to children once they finish International Level (at an additional cost).

	LEXICON	PHONOLOGY	MORPHOLOGY THROUGH ETYMOLOGY	దుక్ట		PHRASEOLOG	Y	SYNTAX	COMPREHENSION	LITERARY WORLD AND DEVICES	PRAGMATICS	×			
Grade 6	1000 cherry-picked words for children of age around 11, French originated words, Italian originated words, Special words on Sports word, Crossword on Space, Business	/i:/ or /l/, /g/ or /dʒ/, /s/ or /z/, Sound variations, Homophones Silent letters	30 ROOT WORDS (di-, tri-, fy, alter-, bio-, -lic-, -dens-, hemo-, -logy, maj-, meta-, photo- picto-, -spect-, etc.) Crossword based on -spect- words	INFLECTIONAL DREIVATIONAL MORPHOLO	INFLECTIONAL DREIVATIONAL MORPHOLO LEXICAL SEMANTICS	LEXICAL	LEXICAL	LEXICAL	Idioms on Animals, School & Education, Weather & Geography, Apparel & clothes, Actions & Behaviour, etc. + word & phrasal collocations, Commonly used Phrases		Adverbs, Articles, Propositions, Usage of (Whom/ Which, said/told, Later/Latter, will/would, people/peoples, necessary/necessity Dozen/Dozens), etc. Gerunds, Infinitives, Present/Past tenses	A poem on 'Nation's Strength' written by Ralph Waldo Emerson, A news article about women's rights in Paris, A letter written by 13-year-old kid Anne Frank, A dialogue from a science fiction about a Jurassic Park, etc.	Recommended Books, Authors, Characters, Literary Tidbits Literary Devices: Imagery, Simile, Limerick, Metaphor, Oxymoron, Dilemma, Sarcasam, Flat Character, etc.	Langston Hughes' Persuasive Poem on Democracy, Animal Testing's Arguments and Counter arguments, Joan of Arc's biography etc.	FLUENCY
0.00	1000 appropriate	/s/ or /k/,	30 ROOTWORDS			Idioms on	Dank	Use of Adjectives;	A poem written by	Recommended Books,	Analytical order:	u i			
Grade 7	words for students of age around 12, Special words on Social Science, Crossword on Adjectives, Homonyms, World Polity	/u/ or /w/, /b/ or /ə/, /u/ or /ə/, Sound variations, Homophones	(-dem-, dis-, eco-, dia-, eco-, -ence, -flex-, -hydr-, -ity, liber-, -ment, micro-, -portionsphere-, etc. Crossword based on man-/manu- words	used words from the ns from inflections.	respective word bank and ms and antonyms.	Weather & Geography, Actions and Behaviour, War & Weapons, Animals, etc.+ word & phrasal collocations	ords from the word	Prepositions, Phrasal verbs, Usage of (Mine/My, While/During, after/after all, Don't/Doesn't, Been/Went, someone/anyone, too/enough, Beside/Besides), etc.	Rudyard Kipling, A news article about 'The Mountain Man – Dashrath Manjhi', A letter written by Mahatma Gandhi to Hitler, A product label on foaming and Cleansing Gel, A dialogue from the famous book 'Hobbit', etc.	Authors, Characters, Literary Tidbits Literary Devices: Spoonerism, Irony, Alliteration, Refrain, Portmanteau, Epilogue, Prologue, Hyperbole, etc.	Frog in milk, Process paragraph: How to survive a quicksand, Maya Angelou's 'Why a caged bird sings', etc.	ethods to assess Listeni e available to children ditional cost).			
Grade 8	7 1000 hand-picked words for children of age around 13, Cognates, Special words on Management, Crossword on 'SH' sound, CAR, Positive traits, Negative traits	/uː/ or /juː/, /ɑː/ or /æ/, /t/ or /d/ or /ɪd/, Sound variations, Homophones Silent letters	30 ROOT WORDS (mis-, multi-, non-, -port-, -cian, -donise, -long-, neur-, oper-, -pel, sym-, uni-, etc.) Crossword based on pan- words	forms of most commonly differentiating derivation	00 words from their resperyday words synonyms a	Idioms on Geography & Weather, Action & Behaviour,	Collocations based on the w	Prepositions, Degrees of comparison, Gerunds Active/Passive voices, Usage of similar meaning/sounding words, Usage of commonly confused words like Elder/Older, Despite/However, etc.	A poem from 'Book of Verses' written by William Ernest Henley,A news article on 'Sweden's Garbage is now recycled', A poster on Bicycle Treasure Hunt, A letter written by Einstein to his daughter, etc.	Recommended Books, Authors, Characters, Literary Tidbits Literary Devices: Euphemism, Circumlocution, Consonance, Cliffhanger, Metonymy, Archetype, Assonance, etc.	Analogical order: Closing argument of a lawyer, Persuasive order: the Final Speech of the Great Dictator, etc.	Exercises and testing m ig and Writing Skills ai national Level (at an a			
Ī				ord	of 10 1/eve					<		LL Re			
Grades 9	A word bank containing 1000 words for students of age above 14, Isograms, Special words on Character, Career and Communication, Crossword on Water world, Adventure, Meanings	/u/ or /u:/; /əu/ or /uə/; /s/ or /z/ or /zz/, Sound variations, Homophones Silent letters	30 ROOT WORDS (-cise-, demi-, -ee, omni-,-ped-, -capit-, endo-, -gest-, -ling, mega-, omni-, -pend-, etc. Crossword based on -ped-/-pod- words	Different w word bank	Meanings 60 common	Idioms on Geography & Weather, Action & Behaviour, Animals, Clothes & Apparel, War & Weapons, etc. + word and phrasal collocations, Phrases from other languages		Gender of Nouns, Illogical Comparison, Dangling Participles, Proper use of phrases, Split Infinitives, Usage of (complement/ compliment, ago/since, lesson/lessen, comma splice, Ambiguous pronouns, commence/commend, stimulate/stipulate), etc.	A poem written by Sarojini Naidu, A news article on 'Women's Strike against Iceland's rules', A product label on 'Digi – Bundle', A poster on Short film Competition, A dialogue from the book 'Pride and Prejudice', etc.	Recommended Books, Authors, Characters, Literary Tidbits Literary Devices: Diacope, Utopia, Anaphora, Epiphora, Colloquialism, Antimetabole, Cliché Soliloquy, etc.	GB Shaw's Atomic Split - Persuasive Poem, Tracing the War of Currents, Narration: How a 12 year old named the planet Pluto!	LSRW SKI Speaking, T			



#### Yuvansh Thakkar

Finland International School Wagle Estate, Thane



**Vivaan Ghosh** 

Ryan International School, Udaipur





Sanjay

Raiendran

Delhi Public School

Advaita Raiesh

Lodha World School

### **V.Saivratesh**

he Ideal Mount Litera Zee Sr Secondary School, Coimbatore



#### **B.S.Dharshini**

IDA Scudder School Viruthampattu

Adhrita

Delhi Public Schoo

Nerul, Navi Mumba

Ritika Shashikant

Gawade

Delhi Public School

South Bangalore

Rank Sharing

Grade - 4



#### Shanava Das

Vydehi School Of Excellence. Whitefield, Bangalore



#### A.Srushti Pragyaa

ew Horizon Guruku



### Sowparnika Rakesh

Grade - 5

Sarvodaya Vidyalaya Nalanchira



### Vivvan Gada

The Universal School Ghatkopar, Mumbai



#### Aumika Arunkumar Nair

## S.Shriram

Vahaar Public School Villupuram



#### N.S.Anusha

Delhi Public School Bhugathgalli Village, Mysore



### **Avanna Satva**

Apeejay School Noida, Gautam Buddh Nagar



### **Malavika Sunita** Renjith

Saraswathi Vidyalay



### **Vanya Mathur**

Public School.



#### Aalia Dipu

Bharatiya Vidya Bhavan, Variyapuram,

Veeksha

Cariappa



Samarth

Kishore Acharva

Bethany High School,

Sarjapur

## Saravanan

Seed Academy Perungudi



### **Vivaan Nitin** Valani

Arya Gurukul Kalyan East

Grade - 8



School,Santacruz,





Rps Public School Maharishi Vidya Mandir Dharuhera Senior Secondary School



#### **Prisha Patel**

National Public School Podar International School, Hiranandani Estate, Thane





### Hall of fame











Reshmi Rey Dey The Newtown School

Our students learn the global language through numerous inventive and creative ways which develop and improve their confidence over the last 7 years.





Director Vidhvashram Public School

The preparatory booklet provided by SpellBee International has proven to be an invaluable resource. Students in grades 1 to 5 have shown significant improvement in their vocabulary, spelling abilities, and overall enhancement of their English language skills.





Google

#### Karthika Devaraj

Parent of P.K.Harsadhaa, Samskaara Academy, Coimbatore

The curriculum is set keeping in mind of the competitive world and this smart generation kids. SpellBee International not only focuses on the Spellings and pronunciation, but also a command over the language, thinking abilities and reading practice. I came across other spellbee exams from different institutes but Spellbee International's curriculum is too good and covers wider from grade 1 itself..



#### Bksoni Dhusia

Parent of Naman Dhusia, My School, Pune

SpellBee International has given an opportunity to the kids to come out as geniuses. It incredibly enhances their interest in focusing on a broader view of the language by introducing unique exercises and easier techniques to grasp all the possible aspects of the language. Throughout the spell bee levels, the students are facilitated with numerous training workshops for thorough preparation. We are all truly grateful to SpellBee International's team.

Google



Video Testimonials from Students, Parents and Teachers: https://tinyurl.com/yxnymwjr







St. Joseph's Boys High School, Bengaluru, Karnataka

SpellBee International is a spectacular program to enrol for. My son has attended it right from his 1st standard and it has added tremendous value to his English vocabulary and helped him sail through his ICSE syllabus at school. The curriculum is well crafted and comprehensive.



#### bhawana vasudeva Navrachana School Sama, Vadodara, Gujarat



My son, Vihaan Vasudeva, a student of standard six at Navrachana School Sama, Vadodara, Gujarat has been participating in SpellBee international and won both at National and International levels in the past. This year he has secured 10th rank at international level. I am sure the benefits of SpellBee extend beyond English language. The kids also develop self-confidence, communication and public speaking skills and the ability to thrive under pressure.





#### Sivashankaran

Parent, Excel Global Schools, Nagercoil, Tamilnadu

Spellbee International is a very helpful and effective method for the students to enhance their vocabulary skills and improve their vocabulary, overcome stage fear and are actively interacting with all other students.



#### Abhinaya.N

ASPIRE Coordinator EuroSchool North Campus Bengaluru, Karnataka

As our trusted partners, you have played a crucial role in our journey, and your contribution has been invaluable. Your team's professionalism & expertise have truly made a difference in the lives of countless students.

What sets the Spellbee team apart is not just the quality of your events but also the personalized support and guidance you provide to schools and educators. Your willingness to go above and beyond to ensure the success of each competition and the satisfaction of every participant speaks volumes about your commitment to excellence.





My daughter enjoys giving this exams and finds it very interesting. She has been enrolling it for almost 4 years now and she is way better at her English language skills today.

Study materials are prepared in such a way that students can study by themselves. I strongly recommend it to all the parents to enrol their kids for this spell bee.

#### Jayashree Wable

Parent of Nishigandha Wable, Sanjivani Academy, Mumbai



# THE TIMES



### महानगर

epaper.hamaramahanagar.net

## टॉपर्स का सम्मान

चेन्नई। भाषा विकास में अग्रणी स्पेलवी इंटरनेशनल अपने प्रशंसित रणनीतिक अंग्रेजी भाषा संवर्दन कार्यक्रम (एसएलईपी) के माध्यम से अंग्रेजी भाषा सीखने में बदलाव लान जारी रखे हुए हैं। स्पेलबी इंटरनेशनल ने दस लाख से अधिक छात्रों को

प्रशिक्षित और प्रमाणित किया है और संरचना जैसे आवश्यक पहलुओं को एकेडमी ऑफ आर्ट एंड साइंस के प्रथम रैंक हासिल की। फिनलैंड

विदेशों से 10 000 से अधिक खात्रों की भागीदारी है। उल्लेखनीय रूप से, महाराष्ट्र के आठ छात्रों ने शीर्ष तीन रैंक हासिल की हैं। होली एंजेल्स स्कल और जनियर कॉलेज. डॉविवर्ल की औष्रिका अञ्चलकार नावर है येड V में प्रथम रैंक हासिल की अब यह अपने 15वें वर्ष में प्रयेश कर शामिल करता है, साथ हो महत्वपूर्ण साथ साहोदारी में, स्मेलबी इंटरनेशनल इंटरनेशनल स्कुल, वागले एस्टेट,

को फिर से परिभाषित कर रहा है। इस

एक अंतर्राष्टीय स्तर पर भारत औ रता है। प्रत्येक आयु वर्ग के लिए तैयार एलएसआएडव्यू (सुनना, बोलना, "गतिश्रोल, गतिथिपि-आधारित शिक्षा ठाणे के युवानश ठक्कर ने ग्रेड । में किया गया एसएलईपी पाइयक्रम, पढ़ना और लिखना) कौशल को की शुरुआत करके पारंपरिक शिक्षा प्रथम रैंक हासिल की।

वर्ष की उल्लेखनीय उपलब्धियों में से

क. मदक एवं संपादक अंतेश आर सिंह द्वारा. महानगर मीडिया नेटवर्क प्राइवेट लिमिटेड 501. ओमेगा हाउस. हीरानंदानी गार्डन्स. पव सी, टी टी सी इंडस्टियल एरिया, विष्ण नगर, दीघा, नवी मंबई - 400708 में मदित। ● फोन नंबर: 022-25705039 ईमेल : hm • कार्यकारी संपादक : राघवेंद्र नाथ द्विवेदी\* (पी.आर.बी. अधिनियम के अंतर्गत खबरों के चयन के लिए जिम्मेदार)

## ಸ್ಪೆಲ್ಜ್; ಏಳು ವಿದ್ಯಾರ್ಥಿಗಳಗೆ ರ?ಯಾಂಕ್

(ಎಸ್ಎಲ್ಇಪಿ) ಮೂಲಕ ಇಂಗಿಷ್ ಬಾಷಾ ಕಲಿಕೆಯ ನಡೆಸುತ್ತಾ ಬಂದಿರುವ ಸೆಲ್ಬ್ ರಾಲಿನ ವಿಜೇತರನ್ನು ಪ್ರಕಟಿಸಿದೆ, k ಬಾರಿ ರಾಷ್ಟ್ರೀಯ ಮತ್ತು ರಾಗವಹಿಸಿದ್ದರು. ಈ ಪೈಕಿ ಕರ್ನಾಟಕದ ಏಳು ವಿದ್ಯಾರ್ಥಿಗಳು ಅಗ 2 ರ?ಯಾಂಕ್ ಗಳನು ಪಡೆದುಕೊಂಡಿದ್ದಾರೆ

ನೇ ರ?ಯಾಂಕ್ ಗಳಿಸಿದ್ದಾರೆ.



ಗಾವಡೆ, ಗೇಡ್ 4 ರಲ್ಲಿ 2

ಬೆಹನಿ ಪೌಡಶಾಲೆಯ ಸಮರ್ಣ ಕಿಶೋರ್ ಆಚಾರ್ಯ, ಗೇಡ್ ( ರಲ್ಲಿ 2 ನೇ ರ?ಯಾಂಕ್(ಹಂಚಿಕೆ) ಪಡೆದುಕೊಂಡಿದ್ದಾರೆ.ಬನಶಂಕರಿಯ ನ್ಯಾಷನಲ್ ಪಬ್ಲಿಕ್ ಸ್ತೂಲ್ನ ವೀಕಾ ಕರಿಯಪ್ಪ ಗೇಡ್ 9 ನಲ್ಲಿ 2 ನೇ ರ?ಯಾಂಕ್(ಹಂಚಿಕೆ)

ಸ್ಕೂಲ್ ಎಎನ್.ಎಸ್.ಅನುಷಾ

ರ?ಯಾಂಕ್(ಹಂಚಿಕೆ)

## ஸ்பெல்பீ டூன்டர்நேஷனல் மொழிக் கல்வியில் புரட்சி : தேசிய மற்றும் சர்வதேச அளவில் முதலிடம் பெற்றவர்களைக் கொண்டாடுகிறது

ஸ்பெல்பீஇன்டர்நேஷனல் மொழிக் கல்வியில் புரட்சி: தேசியமற்றும்சர்வதேச அளவில் முதலிடம் பெற்றவர்களைக் கொண்டாடுகிறது

கே12 துறையில் மொழி வளர்ச்சியில் முன்னணியில் உள்ள SpellBee இன்டர்தேஷனல், அதன் பாராட்டப்பட்ட மூலோபாய ஆங்கிலமொழி மேம்படுத்தல் திட்டம் (ஷிலிணிறி)மூலம் ஆங்கில மொழிகற்றலைதொடர்ந்து மாற்றுகிறது. இந்த ஆண்டு தரம் 1 முதல் 9 வரையி லான 600க்கும்மேற்பட்ட பள்ளிகளைச் சேர்ந்த 40,000க்கும் மேற்பட்ட மாணவர்கள் ஆங்கிலப் புலமையில் ப்பிடத்தக்கமுன்னேற்றம்

ந்துள்ளனர். . ரிறிபாடத்திட்டம்,



அத்தியாவசிய அம்சங்களை உள்ளடக்கியது, நேரத்தில் முக்கியமான விஷிஸிக்(கேட்டல்,பேசுதல், படித்தல்மற்றும்எழுதுதல்) திறன்களை மேம்படுத்துகிறது. பிஷி4கி மற்றும் வேர்ல்ட் அகாடமி ஆஃப் ஆர்ட் அண்ட் சயின்ஸ் உடன் இணைந்து, ஸ்பெல்பீ இன்டர் நேஷனல் செயல்பாட்டு அடிப்படையிலான கற்றலை அறிமுகப்படுத்தி மறுவரையறைசெய்கிறது.

சர்வதேச அளவில் இந்தியா மற்றும்வெளிநாடுகளைச் சேர்ந்த 10,000க்கும்மேற்பட்ட மாணவர்கள் பங்கேற்றது இந்த ஆண்டு சிறப்பான முதல் முன்று ரேங்க்களைப் பெற்றஐந்துமாணவர்களை தமிழகம் பெற்றுள்ளது குறிப்பிடத்தக்கது. ∗பெருங்குடி ச<u>ி</u>ட்

அகாடமியைச் சேர்ந்த சாய்கார்த்திக் சரவணன் எட்டாம்வகுப்பில்முதலிடம் பெற்றார். •கோயம்புத்தூர் திறடியல் மவுண்ட் லிட்டரா ஜீ எஸ்ஆர் மேல்நிலைப் பள்ளியின் வி. சைவ்ரத்தேஷ், நான்காம் வகுப்பில் 2வது ரேங்க்பெற்றார். •விழுப்புரம் ஹார் பப்ளிக் பள்ளியைச் சேர்ந்தஎஸ். ஸ்ரீராம், ஐந்தாம் வகுப்பில் 2வது ரேங்க் பெற்றுள்ளார். •விருதம்பட்டு சேர்ந்த பி.எஸ்.தர்ஷினி, முதலாம் வகுப்பில் 3வது ரேங்க் பெற்றார்.

\*எஸ்.மவரித்,கோயம்புத்*துர்* மகரிஷிவித்யா மந்திர் சீனியர் செகண்டரி பள்ளியில் எட்டாம் வகுப்பில் 3வது ரேங்க் பெற்றார்.

சிறப்பாகச் செயல்படும் 115 மாணவர்களைக் கொண்ட தேர்ந்தெடுக்கப்பட்ட குமு, அவர் களின் சிறப்பான திறன்கள் மற்றும் அர்ப்பணிப்பை அங்கீகரித்து, மதிப்புமிக்க ஸ்பெல்பீ இன்டர் நேஷனல் ஹால் ஆஃப் ஃபேமில் சேர்க்கப்படும்.

ஸ்பெல்பீடுன் டர்நேஷனலின் புதுமையான மொழிக் கல்விக்கான அசைக்க முடியாத அர்ப்பணிப்பு. மாணவர்கள் உலக அளவில் கல்வி மற்றும் தொழில் ரீதியாக சிறந்து விளங்க

SPELLBEE

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REVOLUTIONIZES

**LANGUAGE EDUCATION** 

**CELEBRATES NATIONAL** 

AND INTERNATIONAL

**LEVEL TOPPERS** 

# THE TIMES













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#### स्पेलबी इंटरनेशनल ने भाषा शिक्षा में क्रांति ला दी है, राष्ट्रीय और अंतर्राष्ट्रीय स्तर के टॉपर्स का सम्मान

चेन्नई। के 12 उद्योग में भाषा विकास में धाणी ग्रोलवी इंटरनेशनल अपने प्रशंकित रणनीतिक अंग्रेजी भाषा संवर्द्धन कार्यक्रम 

पानबाई इंटरनेशनल स्कल, सां एसएलईपी) के माध्यम से अंग्रेजी भाषा सीखने में बदलाव लाना जारी रखे हुए है। स्पेलबी इंटरनेशनल ने दस लाख से अधिक छात्रों को प्रशिक्षित और प्रमाणित किया है

प्रत्येक आय वर्ग के लिए तैयार किया गया एसएलईपी पाठयक्रम, ध्वन्यात्मकता, पहलओं को शामिल करता है साथ ही महत्वपूर्ण एलएसआरडब्लू (सुनना, रैंक हासिल किया बोलना, पढना और लिखना) कौशल को भी **।** पोद्यर इंटरनेशनल स्कल की प्रिश

ಪ್ರಕಟಿಸಿದೆ.

की लाभा बरनवाल ने ग्रेड V

कमें प्रथम रैंक हासिल की लोढा वर्ल्ड स्कल, डोबिवली वे राजेश ने ग्रेड कमें दूसरा रैंक

ಬೆಂಗಳೂರು: ಕಳೆದ 15 ವರ್ಷಗಳಿಂದ ಆಂಗ

ಭಾಷಾ ವರ್ಧನೆ ಕಾರ್ಯಕ್ರಮದ (ಎಸ್ಎಲ್

ಇಪಿ) ಮೂಲಕ ಇಂಗ್ಲಿಷ್ ಭಾಷಾ ಕಲಿಕೆಯ

ತರಬೇತಿ ನೀಡಿ ಚಾಂಪಿಯನ್ ಶಿಪ್ ನಡೆಸುತಾ

ಬಂದಿರುವ ಸೆಲ್ ಬೀ ಇಂಟರ್ನಾಷನಲ್

2023-24ನೇ ಸಾಲಿನ ವಿಜೇತರನು

ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಟ್ಟದಲ್ಲಿ 10 ಸಾವಿರಕ್ಕೂ

ಹೆಚ್ಚುವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗವಹಿಸಿದ್ದರು. ಈ

ಪೈಕಿ ಕರ್ನಾಟಕದ ಏಳು ವಿದ್ಯಾರ್ಥಿಗಳು ಅಗ್ಯ

ವೈದೇಹಿ ಸ್ಕೂಲ್ ಆಫ್ ಎಕ್ಸಲೆನ್ಸ್, ವೈಟ್ಫ್ಲ್

್ಡನ ಶನಯಾ ದಾಸ್, ಗ್ರೇಡ್ 2 ರಲ್ಲಿ 1 ನೇ

ರ್ವಾಂಕ್ ಗಳಿಸಿದಾರೆ. ದಕ್ಷಿಣ ಬೆಂಗಳೂರಿನ

ರ್ವಾಂಕ್ ಗಳನ್ನು ಪಡೆದುಕೊಂಡಿದ್ದಾರೆ.

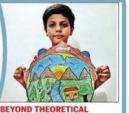
ಈ ಬಾರಿ ರಾಷ್ಟ್ರೀಯ ಮತ್ತು

व्युत्पत्ति और वाक्य संरचना जैसे आवश्यक 🔳 दिल्ली पब्लिक स्कल. नेरुल

मुंबई की अधिता ने ग्रेड III में द

ಗಳಿಸಿದ್ದಾರೆ. ಗುರುಕುಲದ ಸ ಶಶಿಕಾಂತ್ ಗಾವಡೆ, ಗ್ರೇಡ್ 4 ರಲ್ಲಿ 2 ರ್ರ್ಯಾಂಕ್(ಹಂಚಿಕೆ) ಪಡೆದುಕೊಂಡಿದ್ದಾರೆ ಮೈಸೂರಿನ ಭುಗತಗಲ್ಲಿ ಗ್ರಾಮದ ದೆಹಳ ಪಬ್ಲಿಕ್ ಸ್ಫೂಲ್ನ ಎನ್.ಎಸ್.ಅನುಷಾ ಅವರ ಐದನೇ ತರೆಗತಿಯಲ್ಲಿ 2ನೇ ರ್ವಾಂಕ್(ಹಂಚಿಕೆ) ಸರ್ಜಾಪುರದ ಬೆಥನಿ ಪೌ,ಢಶಾಲೆಯ ಸಮರ್ಥ್ ಕಿಶೋರ್ ಆಚಾರ್ಯ, ಗ್ರೇಡ್ ರಲ್ಲಿ 2 ನೇ

ಬೆಂಗಳೂರು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ರ್ಯಾಂಕ್



KNOWLEDGE: A student with his Mountain Day artwork

Mountain Day oratorical at her school, 8-year-old K R Priyanka grow up. I don't want anyone to break mountains," she says. Her mother Ramya K, who at-

City schools embrace practical learning for future-ready students

political security, tech security,

environment security, food se-

curity, and economic security

through organising debates,



After participating in a leader in language development in (12 industry continues to transform English language learning through acclaimed Strategic English nguage Enhancement Programme (SLEP). SpellBee International has rained and certified over one million idents and is now stepping into its

The SLEP curriculum, tailored each age group, covers essential also enhancing the critical LSRW (Listening, Speaking, Reading, and Writing) skills. In partnership with HS4A and the World Academy of Art and Science, SpellBee education by introducing dynamic, tivity-based learning. Among the andout achievements this year securing the 1st rank in Grade VII Yuvansh Thakkar of Finland International School, Estate, Thane securing the 1st rank in Grade I

Advaita Rajesh of Lodha World School, Dombivili securing 2nd rank in Grade I

Adhrita of Delhi Public School Nerul, Navi Mumbai securing 2nd rank in Grade III

Prisha Patel of Podar Internationa School securing 2nd rank (sharing) in Grade IX

Vivaan Nitin Valani of Arya Gurukul, Kalvan East, securin the 2nd rank (sharing) in Grade V Vivyan Gada of The Universal Ghatkopar Mumba 3rd rank (sharing) in Grade II



61

#### **MASTERY MARATHON 100**

A Year-Round, Engaging, Enriching, and Transformative Virtual Language Boot Camp!

Discover a transformative learning experience that inspires excellence, fosters creativity, and ensures students thrive in every aspect of language proficiency.

Our Virtual Language Boot Camp offers an unparalleled opportunity for students to enhance their language skills while engaging in an interactive and enriching environment. These boot camps combine exam-specific preparation with dynamic activities, ensuring a holistic and enjoyable learning journey.

The Virtual Language Boot Camps are structured to provide a seamless blend of proficiency-building exercises and activity-based learning. Designed for all grade levels, they incorporate exam-focused content for all four Levels: Interschool [L1], Regional/State [L2], National [L3] and International [L4].

#### Key features:

- ▶ Interactive Live Webinars: Sessions led by experienced language instructors, authors of preparatory books, and subject specialists.
- Grade-Wise Breakout Sessions: Personalised attention through targeted, level-specific learning groups.
- Dynamic Activities: Includes role-plays, quizzes, mini-games, and virtual group exercises designed to enhance critical thinking and communication skills.
- ▶ Individual Progress Tracking and Leaderboard: Regular assessments and a leaderboard system to monitor progress, motivate participants, and encourage healthy competition.
- Accessibility and Inclusivity: The program is designed to eliminate barriers, providing quality learning opportunities to students from diverse backgrounds.
- Comprehensive Preparation: Focuses on building language competence while nurturing skills such as persuasive communication and problem-solving.
- ▶ Flexible Learning Tools: Resources like coaching videos, assignments, and dedicated WhatsApp communities keep participants actively engaged before and after live sessions.

## 100 Actionable Steps of MM100

Mastery Marathon 100 (MM100) is a comprehensive learning programme consisting of 100 actionable steps. It's divided into six categories:

- Mastering competition formats [25-30 sessions]
- Live exam simulations [6-8 sessions]
- Pre-recorded coaching videos [15-20 sessions]
- Interactive online games [20-30 sessions]
- Collaborative fluency activities [30-40 sessions]
- Celebrating milestones and achievements [5-10 sessions]

This structured programme helps students achieve comprehensive learning and skill mastery.

#### DATE OF COMMENCEMENT JUNE 15

> Tuesdays: Grades 1 and 2

Weekly Schedule:

- Wednesdays: Grades 3 to 9
- Thursdays: Special Sessions for Intense Registrants and Curriculum Integration Model Students Additional Special Sessions will be periodically organised for students across all programmes, these sessions cover:
  - Fluency Programmes
- · Examination Guidance
- · Tie Examination Guidance

This initiative equips students not only for their success in SpellBee International's Exams but also to excel in broader arenas, such as debates, public speaking, and collaborative tasks. Schools are invited to leverage this programme to cultivate confident, articulate, and well-rounded individuals prepared for the challenges of the future. Join us in empowering the next generation through innovative language learning!

#### **EDUCATOR COUNCIL MEETING**

#### Who can participate?

Teachers of all our associated Schools (self/ school nominated)

#### What?

We instituted Educators Council in 2020 as a global think-tank for Educators – a Knowledge Exchange Forum to ignite ideas, drive motivations, exchange experiences and discuss research findings.

#### How?

The webinar's link will be sent 2/3 days prior to the school, coordinator or teacher's email address that we have. The school or coordinator can pass this link to desired teachers, who can register and join the webinar.

#### Why?

These meetings will require Educators to involve both as a teacher and learner to expand their technical skills, enhance their skill set, develop better content and teaching strategies, especially proactive, progressive and practical ideas in English language teaching.

Some of the topics discussed are: Tools and Techniques for Virtual Classrooms, Experiential Learning, Infographics, Creative classroom activities, making learning fun through games, etc.

#### PARENT COUNCIL MEETING

#### Who can participate?

One or more parent of registered student(s) of our associated schools.

#### What?

Parents Council was established in 2020 as a virtual brainstorming event for parents to discuss progressive ideas on topics related to English, Education, New-age Skills, Improving language outcomes in their children and much more.

#### How?

The webinar's link will be sent 2/3 days prior to the parents through their registered email address. If interested, parents can register for the webinar and participate.

#### Why?

These meetings are conducted mainly to support and empower parents to become more active in their children's language learning, education, development and well being in general.

Some of the topics discussed are: Improving Children's Focus and Attention, Family Outdoor Education, Physical and Mental Wellbeing during Virtual Learning, Indoor Games for Stay Home Times, Balancing Curricular and Co-curricular Activities, Cyber Safety, etc.

#### **SCHEDULE**

# For Educators: On third Saturdays of all months from 3:00 pm to 4:00 pm

For Parents:
On fourth Saturdays of all months
from 6:30 pm to 7:30 pm

\* WEBINARS WILL BE CONDUCTED, EXCLUDING FESTIVAL HOLIDAYS.



63

Our assessments are beyond just testing and publishing the total score. They are thoughtfully designed to monitor students' learning and to provide a comprehensive 360° feedback, periodically. With our assessment data, we strive to improve students' performance and not just audit it.

#### **DIAGNOSTIC ASSESSMENT**

This assessment measures students' performance and achievement in language areas. The scores in the respective rounds are analysed to calculate their performance in areas like vocabulary, pronunciation, syntax, etc.

This assessment in their certificate gives students an understanding of their areas of strength and weakness, aiding in increased focus and practice where needed.



#### NORM-BASED ASSESSMENT

This kind of assessment helps in identifying and understanding the performance of students and where they stand with regard to scoring and ranking, compared to other students and our norms, i.e. Commendation Categories.

In the spectrum that ranges from Appreciation to Accomplishment, their cumulative scores in all rounds will decide their Commendation Category.



#### BENCHMARKING ASSESSMENTS

Our benchmarking assessments help students to assess their own competitive position.

TOPPERS EXAMS - Special Exams for the Toppers of National Level and International Level to benchmark their performance against their own past

The Toppers are called for exclusive Toppers Exams with questions from their preparatory book set on a challenging scale. These are live, online, on-camera exams with strict invigilation (with multiple checks) ensuring that no deserving child is deprived of his/her due rewards.



#### **IPSATIVE ASSESSMENTS**

As ipsative assessments go, students can compare their current performance with previous performance(s) as we release round-wise marks for both the Levels in their student portal. From morphemes to pragmatics -this self-referential periodical assessment help them gauge their performance and improvement.



#### FORMATIVE ASSESSMENTS

Learning, testing and assessments are incremental and on-going. Gradational learning and assessments help the students in becoming intentional learners, tracking their progress and improving their knowledge acquisition and application

#### SUMMATIVE ASSESSMENT

Summative assessment, at International Level, highlights their mastery of learned concepts. It sums up how much and how well the students have learned throughout the year in the SLEP Course. This assessment declares the overall competencies and determines the final Grade of the Course.

Exquisitely designed Medals based on the students' respective Commendation Category are awarded to all International Level participants.











and justice. We ensure quality check at multiple levels before the publication of the results at all Levels.

The results are published in the individual

In all of the Exams and assessments, we adhere to our core values of fairness

student's portal in our website and also sent to the School's official email address.

For the International Level Exam (Level 4), we have partnered with TATA's TCS iON.

The Exams for all the Grades will be conducted in their official platform following strict guidelines.

















Instagram

https://l.ead.me/benEYl

www.instagram.com/ spellbee\_international







YouTube

www.youtube.com/@spellbeechannel







https://l.ead.me/beq8da









#### 1. How is SpellBee International's programme different from any other spelling contest?

SLEP focuses on more than just spellings. It provides age-appropriate content on vocabulary, grammar, phonetics, root words, literature world, reading comprehension, pragmatics, etc. to give students a strong foundation and an early exposure to the many aspects of English that is usually not part of the school's syllabus. (Also, SpellBee International is registered under the Trademarks Act. 1999 and legally is the sole owner of the name "SPELLBEE".)

#### 2. Is SpellBee International's programme only for Indian students?

No, our programme is open to all countries as the programmes are designed to be globally neutral. Currently we have students from 10+ other countries participating in

#### 3. At what age should a student start his/her SpellBee International's SLEP journey ideally?

From Grade 1 onwards, and until Grade 9 ideally. A student who completes nine years would have a matchless mastery of the language and all its nuances.

#### 4. How many years do the students need to take up the programme to see a difference in their English?

Students who take the programme for the first time, gain a lot of knowledge as they are introduced to various new concepts. However, when the programme is taken for additional years, they can witness significant improvement in their English and hence in their academic performance as well.

#### 5. How will the exams be conducted? Are they online or offline?

The L1, L2, L3 competitions can be conducted online/ offline. based on the prevailing circumstances, at the time of the exam, in concurrence with the school's preference. However, L4 will be conducted at TCS iON proctored centers.

#### 6. Is there any coaching support provided?

Yes, we provide grade-specific coaching videos as well as LIVE Bootcamp / webinars at all levels. Our pre-recorded coaching videos are available in the Digital Learning Platform to watch anytime and our LIVE interactive webinars will be conducted over ZOOM on a regular basis.

#### 7. Is there any additional fee for online coaching?

Online coaching such as video coaching and LIVE webinars are complimentary services that are a part of SLEP. For the holistic understanding and linguistics skills development, we have devised the system of books + coaching + testing + assessment.



### 8. What does the registration fee include?

It includes the fees for registration, preparatory book(s), E-book(s); access to digital learning platform, video coaching, live webinars, phonetics chart; examination, assessment, certification, rewards and recognitions, etc.

#### 9. How long does it take for the programme to start after the registration process?

Once we receive the registrations, we will provide the Digital learning platform access to students within 72 hours. Through this platform, students can start the course by accessing the E-books, coaching videos, etc. The preparatory books for registered students will be delivered to the school in 15 working days.

#### 10. When will the exams be?

For Interschool to International level, the examination dates will be communicated to the school. However, students will have an ample 21-30 days to prepare for each examination.



#### 11. Do students need to travel extensively to take part in State, National and International Levels?

Not necessarily. All examinations from Interschool to National level will be conducted online/offline and can be taken from home/school as per the school's decision. However, the International level exam will be conducted in TATA's TCS iON proctored centres (in the same city or a nearby location, requiring travel anywhere between 0 to 50 km.)

#### 12. Will our school get any extra support if we adopt SLEP for all our students?

Absolutely, for Schools that implement our programme as a co-curricular activity for all its students or for certain specific grades (with 600+ registrations) we provide additional coaching support for Teachers, classroom activities and games, sessions, etc. For more details, please contact your SpellBee Coordinator. (Refer Curriculum Integration Programme in page no. 13)



#### 13. How are the students benefitted?

Apart from strengthening their vocabulary, fine-tuning their linguistic skills, enhancing fluency in their communicative English; the programme also builds strong foundational English required to top any verbal ability like in UPSC test or competitive exams such as IELTS, TOEFL GRE, GMAT, etc with ease. Students can also benefit from the complimentary fluency projects—participation in HS4A activities earns them ecertificates and recognition on a global stage.

#### 14. How are the educators/ teachers benefitted?

We host Educator's Council Meeting every month, where we deliver interactive webinars on topics relating to Education. This is open to all teachers. To those schools who adopt the Whole-School model/Curriculum Integration model we provide additional services such as training their teachers, etc.

#### 15. How are the parents benefitted?

Besides the delight of witnessing much expected improvement in their child's English, the parents can also participate in our monthly Parents Council sessions that are conducted on a wide range of pertinent topics.



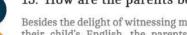














# Spell Bee® International Language for Life

# 69

## Campaign Engagement Days for Dynamic Language Activities

S.NO	DATE	OBSERVANCE DAY
1.	17-Jun	World Day to Combat Desertification and Drought
2.	20-Jun	World Refugee Day (for Grades 5 and above)
3.	21-Jun	International Day of Yoga
4.	30-Jun	International Day of Parliamentarism
5.	15-Jul	World Youth Skills Day (for Grades 5 and above)
6.	28-Jul	World Nature Conservation Day
7.	30-Jul	International Day of Friendship
8.	09-Aug	International Day of the World's Indigenous People
9.	19-Aug	World Humanitarian Day
10.	05-Sep	International Day of Charity
11.	07-Sep	International Day of Clean Air for Blue Skies
12.	15-Sep	International Day of Democracy
13.	16-Sep	International Day for the Preservation of Ozone Layer
14.	18-Sep	International Equal Pay Day
15.	20-Sep	World Clean-up Day

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S.NO	DATE	OBSERVANCE DAY
16.	21-Sep	International Day of Peace
17.	26-Sep	International Day for the Total Elimination of Nuclear Weapons
18.	27-Sep	World Tourism Day
19.	29-Sep	International Day of Awareness of Food Loss and Waste
20.	00 0-4	International Day of Non-Violence
21.	02-Oct	Mahatma Gandhi Jayanti
22.	05-Oct	World Teachers' Day
23.	10-Oct	World Mental Health Day
24.	11-Oct	International Day of the Girl Child
25.	11-Oct	World Migratory Bird Day
26.	13-Oct	International Day for Disaster Reduction
27.	16-Oct	World Food Day
28.	24-Oct	United Nations Day
29.	31-Oct	World Cities Day
30.	10-Nov	World Science Day for Peace and Development

S.NO	DATE	OBSERVANCE DAY
31.	13-Nov	World Kindness Day
32.	17-Nov	International Students' Day
33.	20-Nov	Universal Children's Day
34.	05-Dec	World Soil Day
35.	10-Dec	Human Rights Day
36.	11-Dec	International Mountain Day
37.	12-Dec	International Universal Health Coverage Day
38.	21-Dec	World Meditation Day
39.	27-Dec	International Day of Epidemic Preparedness
40.	12-Jan	National Youth Day (Birth Day of Swami Vivekanand)
41.	24-Jan	International Day of Education
42.	25-Jan	India Tourism Day
43.	26-Jan	International Day of Clean Energy
44.	1 - 7 Feb	World Interfaith Harmony Week
45.	20-Feb	World Day of Social Justice
46.	21-Feb	International Mother Language Day

s.no	DATE	OBSERVANCE DAY
47.	03-Mar	World Wildlife Day
48.	08-Mar	International Women's Day
49.	20-Mar	International Day of Happiness
50.	21-Mar	International Day of Forests
51.	22-Mar	World Water Day
52.	30-Mar	International Day of Zero Waste
53.	02-Apr	World Autism Awareness Day
54.	06-Apr	International Day of Sport for Development and Peace
55.	07-Apr	World Health Day
56.	21-Apr	World Creativity and Innovation Day
57.	22-Apr	International Mother Earth Day
58.	23-Apr	English Language Day
59.	26-Apr	World Intellectual Property Day (for Grades 5 and above)
60.	29-Apr	International Dance Day

For detailed list of fluency activities for each day, please contact your regional coordinator for the Guideline Manual for Teachers (HS4A).

### **WOW FACTORS OF SLEP**

A systematic and Structured journey of 9 years – Grade 1 to Grade 9(/10/11/2)

- Our Product facilitates a child's vocabulary growth from 1000 to 5000 words during the first year, Culminating in a mastery of 50,000 words by ninth year.
- Our live and recorded coaching sessions, guided by the masterminds behind SpellBee books, immerse the child in a world of learning excellence.
- Our advanced Coaching Platform is tailored to effortlessly track your child's progress and witness their transformation.
- Our interactive Apps and Games, create a captivating learning environment, making education a delightful adventure.
- Our exclusive partnership with Digital SpellBee Provides access to affordable exams and mock tests, opening a world of possibilities
- Our International-level exams conducted by TATA's TCS iON, with access to 800+ centres across the nation, ensures widespread availability and convenience.

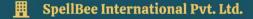
Our Fluency Project fosters a global perspective while enhancing LSRW skills. We achieve
this through esteemed global collaborations, including HS4A and the prestigious World
Academy of Art and Science, founded by visionaries like Sir Albert Einstein.

 Our Dedicated Team of social engineers transforms traditional curricula into dynamic, activity-based experiences that wow and inspire educators and end users.

The content in every grade is progressively organized; it is age-appropriate, well-researched, periodically updated and internationally relevant. The words, special words, root words, complexity of concepts, exercises and reasoning escalate with the grades.

Contact our SpellBee Coordinator/Regional Representative who reached out to you, in person/email/phone to know your region-specific offers, benefits, support services and the last dates to avail these.

Enrol your students at the earliest to get them longer access to the digital learning platform, enabling better preparation!



📈 contact@spellbeeinternational.com





